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## **TRAVELERS CHAMPIONSHIP ADDED TO PGA TOUR CHAMPIONSHIP SERIES**

**HARTFORD, Conn., July 27, 2026** – The PGA TOUR and the Travelers Championship announced today that the tournament will become part of the PGA TOUR Championship Series beginning in 2028, continuing a proud legacy of 75 years as the TOUR enters an exciting era with a new competitive model.

The full PGA TOUR schedule for 2028, when the PGA TOUR Championship Series debuts, will be announced at a later date.

“Our goal every year is for the Travelers Championship to be one of the best tournaments on the PGA TOUR, so being part of the upcoming PGA TOUR Championship Series is validation of the collective effort that Travelers, the tournament team, fans and volunteers have invested over the past two decades,” said Andy Bessette, Executive Vice President and Chief Administrative Officer at Travelers. “We thank the TOUR for this opportunity and are excited to partner with them on working hard to deliver a world-class experience.”

Brian Rolapp, CEO of the PGA TOUR, held a press conference at the Travelers Championship this year, when he announced the PGA TOUR Championship Series will feature the PGA TOUR’s top performers competing head-to-head across the season. There will be approximately 23-24 events, including THE PLAYERS Championship, major championships, postseason events and international team events (Presidents Cup, Ryder Cup), with the TOUR season running from February through August.

Asked during that press conference how the Travelers Championship might fit into the TOUR’s new competitive model, Rolapp said, “This has been an extremely successful tournament by every metric. Our members love it. Travelers is an amazing partner. We obviously have an affinity for this course. ... They do a wonderful job. I think they do a lot of things that we’re looking for in a Championship Series event.”

The Travelers Championship has been held in Connecticut every year since 1952 and contested at TPC River Highlands in Cromwell, Connecticut, annually since 1984. Travelers became the tournament’s title sponsor in 2007 and is the longest-serving title in the event’s history.

This year marked the fourth straight year of the tournament enjoying elevated status on the PGA TOUR schedule; it has been a Signature Event the past three years, and it was a Designated Event in 2023.

“This partnership with Travelers and with the PGA TOUR has taken the tournament to incredible new heights,” said Travelers Championship Tournament Director Nathan Grube. “We’re proud of the Travelers Championship, the economic impact it makes on our community and the state of Connecticut, and the hundreds of local charities that continue to benefit financially.”

With Travelers as title sponsor, the tournament has generated more than \$40 million for over 1,000 charities. This year’s Travelers Championship set records, generating more than \$5 million for over 270 charities. The event was won by Viktor Hovland on the first hole of a playoff.

The event has been recognized as one of the best professional events by golf fans. The Travelers Championship was honored by Newsweek in 2025, winning the magazine's Fans' Choice Award as the "Best PGA TOUR Tournament Event," and last month the Travelers Championship was named the "Best Golf Tournament for Fans" in the USA Today Sports Readers' Choice Awards.

The 2027 Travelers Championship will be held June 21-27 as a Signature Event with broadcast coverage on NBC and Golf Channel. For more tournament information, visit [TravelersChampionship.com](https://TravelersChampionship.com).

#### **About the Travelers Championship**

The Travelers Championship, held in Cromwell, Connecticut, is the only annual PGA TOUR event in the Northeast and is part of the FedExCup series. The tournament is one of the PGA TOUR's Signature Events, with an elevated purse attracting many of the world's best players. The Travelers Championship has a rich history of supporting the community and donates 100% of its net proceeds to charities. More than \$40 million has been generated by the tournament for over 1,000 local charities since 2007, when Travelers became title sponsor. Travelers, a leading provider of property and casualty insurance for auto, home and business, is the Official Property Casualty Insurance Provider of the PGA TOUR. The company has been a corporate sponsor of this event each year since its inception in 1952 and has been doing business in the Hartford community for more than 160 years. Tournament details are available at [TravelersChampionship.com](https://TravelersChampionship.com).

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