



TRAVELERS CHAMPIONSHIP

CONTACT:

Tara Gerber
Travelers Championship
860.502.6800
tgerber@travelerschampionship.com

DAYS BEFORE TOURNAMENT WEEK, TRAVELERS CHAMPIONSHIP NAMED BEST GOLF TOURNAMENT FOR FANS BY USA TODAY

HARTFORD, Conn., June 17, 2026 – The Travelers Championship has been honored by USA Today, winning the publication’s inaugural Readers’ Choice Award as the Best Golf Tournament for Fans. This recognition comes days before the 2026 Travelers Championship, a PGA TOUR Signature Event featuring 72 of the world’s best players, held next week at TPC River Highlands in Cromwell, Connecticut.

Nominated by an expert panel for USA Today, the Travelers Championship received the most votes over a four-week period in a competition that included 20 golf tournaments, from amateur events to popular PGA TOUR and LPGA Tour stops. It’s the second time in less than a year that the tournament has been chosen by fans in a poll. In September, the Travelers Championship was named the Best PGA TOUR Tournament Event by Newsweek.

The USA Today contest was announced in April, with fans able to vote once per day through June 8. For a full list of the results, click [HERE](#).

“We’re incredibly fortunate to have the best fans in golf and we appreciate their support, not only at the tournament every year but when they have the chance to show their pride by voting for the Travelers Championship as their favorite event,” said Andy Bessette, Executive Vice President and Chief Administrative Officer at Travelers. “I can think of no better way to tee up our 2026 tournament week than by celebrating this special award with the fans who made it happen.”

The 2026 Travelers Championship welcomes ticketed spectators starting on Wednesday, June 24. The first round is Thursday, June 25, with a player field expected to feature all but one of the eligible top 50 players in the Official World Golf Ranking, headlined by No. 1 Scottie Scheffler. A limited number of tournament tickets are available at TravelersChampionship.com.

Since 2007, when Travelers became title sponsor, the tournament has generated more than \$35 million for over 1,000 nonprofits across the region, donating 100% of its net proceeds to charity. Last year’s Travelers Championship generated more than \$4 million for 245 charities, setting tournament records.

“We expect to break our record for charitable donations again this year, and that wouldn’t be possible without our fans coming out and creating an atmosphere that players have described as one of their favorites on the PGA TOUR,” said Nathan Grube, Travelers Championship Tournament Director. “Our thanks go out to the fans and to the charities that benefit from this tournament for helping us provide everyone with a world-class experience. Winning this award motivates us all to keep getting better.”

For additional tournament information, please visit TravelersChampionship.com or follow the tournament’s social media channels on [X](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [TikTok](#).

About the Travelers Championship

The Travelers Championship, held in Cromwell, Connecticut, is the only annual PGA TOUR event in the Northeast and is part of the FedExCup series. The tournament is one of the PGA TOUR's Signature Events, with an elevated purse attracting many of the world's best players. The Travelers Championship has a rich history of supporting the community and donates 100% of its net proceeds to charities. More than \$35 million has been generated by the tournament for over 1,000 local charities since 2007, when Travelers became title sponsor. Travelers, a leading provider of property and casualty insurance for auto, home and business, is the Official Property Casualty Insurance Provider of the PGA TOUR. The company has been a corporate sponsor of this event each year since its inception in 1952 and has been doing business in the Hartford community for more than 160 years. Tournament details are available at TravelersChampionship.com.

###