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## **TRAVELERS CHAMPIONSHIP GETTING READY TO PUT ITS SIGNATURE ON 2025 PGA TOUR SEASON**

*Travelers will become longest-serving title sponsor of Connecticut's PGA TOUR event*

**HARTFORD, Conn., Feb. 5, 2025** – The 2025 Travelers Championship will be the final Signature Event on the PGA TOUR schedule this season, featuring the world's top players in four rounds of elite competition. In addition to this being the third year of the tournament having elevated TOUR status, it will mark the 19th consecutive year that Travelers has served as title sponsor, the longest any company has held that position in the event's history.

The Travelers Championship is the only PGA TOUR event held in the Northeast. This year's tournament dates are June 18-22 at TPC River Highlands in Cromwell, Connecticut.

"Travelers has played a critical role in our shared goal of becoming one of the best events on the PGA TOUR, leading us to eventually become a Signature Event," said Travelers Championship Tournament Director Nathan Grube. "We are fortunate to have them as our title sponsor, and we appreciate their long-standing commitment. We also couldn't do it without the support from others in our community, including the state of Connecticut, corporate partners, tournament volunteers and our passionate fans. Our team is working hard to deliver another exceptional experience for everyone at TPC River Highlands this June."

On top of the thrilling golf action that the event has become known for, the Travelers Championship creates a lasting impact on its surrounding community. Since Travelers became title sponsor in 2007, the tournament has generated record amounts for local charities, including the most ever in 2024 – \$3.2 million – which was distributed to 206 organizations. With the tournament generating more than \$31 million for over 900 charities under Travelers' title sponsorship, there is equal importance placed on delivering a great golf tournament and driving meaningful and much needed financial support to nonprofits across the region.

Travelers has a title sponsorship agreement with the PGA TOUR through 2030, and the tournament is slated to be a prestigious Signature Event every year during that time.

Being a PGA TOUR Signature Event provides an elevated tournament purse of \$20 million, offers increased FedExCup points to the winner (700) and eliminates the 36-hole cut. The 2024 Travelers Championship included seven of the top eight players in the Official World Golf Ranking and was won in a playoff by Scottie Scheffler, the Number 1-ranked player in the world.

"When we signed on as title sponsor in 2007, we were determined to make this a can't-miss, world-class event on the PGA TOUR schedule – one that would leave fans with memories that last a lifetime," said Andy Bessette, Executive Vice President and Chief Administrative Officer at Travelers. "It's been an honor to help this tournament grow into a PGA TOUR Signature Event that is one of the best weeks in golf. We remain focused on making the event even better for everyone involved – the players, the fans and our community."

Corporate ticket packages are available now, and individual tickets are expected to go on sale in early April.

As a Signature Event, players must qualify for the Travelers Championship based on the following performance criteria, ensuring the participation of 72 of the TOUR's best players:

- **Top 50 players** from the 2024 PGA TOUR FedExCup standings.
- **Top 10 players** from the 2025 PGA TOUR FedExCup standings who did not finish in the top 50 of the 2024 FedExCup standings, through the U.S. Open.
- **Top 5 players**, not exempt via a higher category, who accumulate the most FedExCup points from three tournaments – Myrtle Beach Classic, Charles Schwab Challenge and RBC Canadian Open – leading into the Travelers Championship.
- Players who **win a full-points PGA TOUR tournament** during the 2025 season.
- PGA TOUR members in the **top 30 in the Official World Golf Ranking**, not exempt via a higher category, through the U.S. Open.

For more information on PGA TOUR Signature Events and qualification benchmarks, visit the PGA TOUR's [Signature Events Overview](#).

For information related to tickets, player announcements and more, please visit [TravelersChampionship.com](#) or follow along on the tournament's social media channels on [X](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [TikTok](#).

### **About the Travelers Championship**

The Travelers Championship, held in Cromwell, Connecticut, is the only PGA TOUR event in the Northeast and is part of the FedExCup series. The tournament is one of the PGA TOUR's Signature Events with an elevated purse and attracts many of the TOUR's most popular players. The Travelers Championship has a rich history of supporting the community and donates 100% of its net proceeds to charities. More than \$31 million has been generated by the tournament for over 900 local charities since 2007, when Travelers became title sponsor. Travelers, a leading provider of property and casualty insurance for auto, home and business, is the Official Property Casualty Insurance Provider of the PGA TOUR. The company has been a corporate sponsor of this event each year since its inception in 1952 and has been doing business in the Hartford community for more than 160 years. Tournament details are available at [TravelersChampionship.com](#).

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