



TRAVELERS CHAMPIONSHIP EMBRACES SIGNATURE STATUS IN 2024

The Northeast's One and Only PGA TOUR Stop Will Feature the World's Best Players

HARTFORD, Conn., Feb. 6, 2024 – The 2024 Travelers Championship, scheduled for June 17-23, is one of the PGA TOUR's prestigious Signature Events this year. It will feature one of the best, most exclusive player fields in golf where everyone will compete in all four rounds. The tournament at TPC River Highlands is expected to generate millions of dollars for local charities and once again is the only PGA TOUR event in the Northeast.

“This year marks another tremendous milestone for our tournament, and we couldn't have become a PGA TOUR Signature Event without the commitment of our title sponsor, Travelers, and everyone in the community who supported us along the way – from our corporate partners to volunteers and charities,” said Travelers Championship Tournament Director Nathan Grube. “We've stayed focused on making our event better each year, and there are several new features in store for players and spectators alike. We're looking forward to hosting the world's best players over four incredible days of competition and putting on the best show our fans have ever seen in Connecticut.”

Players will be challenged by a TPC River Highlands course that has undergone competitive enhancements to select holes, with new tee boxes, narrower fairways and smaller greens. There will also be improvements to the onsite experience for fans with upgraded venues and new concession areas.

“From day one, we've pledged to make this a world-class event on the PGA TOUR so that our fans, volunteers, sponsors, and the community can have a memorable experience and be proud of the Travelers Championship,” said Andy Bessette, Executive Vice President and Chief Administrative Officer at Travelers. “The tournament has generated significant money for hundreds of charities and made a positive impact on all those who benefit from it.”

The field is expected to include between 70 and 80 players, with the PGA TOUR establishing eligibility criteria for Signature Events based on performance. Players qualify to participate in this year's Travelers Championship if they meet any of the following benchmarks:

- Top 50 players in the 2023 PGA TOUR FedExCup points standings through the TOUR Championship.
- Top 30 players in the Official World Golf Ranking through the U.S. Open who are PGA TOUR members not otherwise qualified.
- Aon Next 10: Top 10 FedExCup point earners (not otherwise exempt) through the U.S. Open.
- Aon Swing 5: Top five FedExCup point earners from these three events – Myrtle Beach Classic, Charles Schwab Challenge and RBC Canadian Open.
- Current-year tournament winners (full FedExCup points events).

For a full description of the Signature Event qualification standards, visit the PGA TOUR's [Signature Events Overview](#).

The Travelers Championship has generated more than \$28 million for over 900 local charities since Travelers became title sponsor in 2007. In 2023, more than \$3 million was distributed to over 180 organizations, including

local Boys & Girls Clubs, animal shelters and a wide range of charities focusing on everything from food insecurity to mental and physical health.

Individual tickets for the 2024 Travelers Championship are scheduled to go on sale in April; corporate packages are already available. For ticket information, tournament updates and announcements related to the player field, please visit TravelersChampionship.com. Fans can also follow the tournament's social media channels on [X](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [TikTok](#) for news and information.

About the Travelers Championship

The Travelers Championship, held in Cromwell, Connecticut, is the only PGA TOUR event in the Northeast and is part of the FedExCup series. The tournament is one of the PGA TOUR's Signature Events in 2024 with an elevated purse and attracts many of the TOUR's most popular players. The Travelers Championship has a rich history of supporting the community and donates 100% of its net proceeds to charities. More than \$28 million has been generated by the tournament for over 900 local charities since 2007, when Travelers became title sponsor. Travelers, a leading provider of property and casualty insurance for [auto](#), [home](#) and [business](#), is the Official Property Casualty Insurance Provider of the PGA TOUR. The company has been a corporate sponsor of this event each year since its inception in 1952 and has been doing business in the Hartford community for more than 160 years. Tournament details are available at TravelersChampionship.com.

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