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2023 TRAVELERS CHAMPIONSHIP GENERATES MORE THAN \$3 MILLION FOR CHARITY

HARTFORD, Conn., Sept. 14, 2023 – The Travelers Championship today announced the 2023 tournament generated a record amount for charity – more than \$3 million for more than 180 nonprofits.

The historic announcement was made at the tournament’s annual Charity Celebration held at TPC River Highlands, which featured many of the great organizations the Travelers Championship is proud to support. Speakers included Nathan Grube, Travelers Championship Tournament Director; Andy Bessette, Executive Vice President and Chief Administrative Officer at Travelers; and Marissa Weidner, Chief Corporate Responsibility Officer at Webster Bank, which sponsors the tournament’s Birdies for Charity program.

Keegan Bradley, this year’s tournament winner who set a new Travelers Championship 72-hole scoring record, recorded a video that was aired during the event.

“The Travelers Championship has meant so much to me over the years, from when I was a little kid until I got on the PGA TOUR, all I wanted to do was win that amazing tournament,” Bradley said. “One of the things I’m most proud of is what they give back to the local charities. ... It’s just an unbelievable thing that Travelers does, every single year.”

The Travelers Championship donates 100% of its net proceeds to charity. Since 2007, when Travelers became title sponsor, the tournament has generated more than \$28 million for over 900 nonprofits across the region. More than \$52 million has been generated for charity since the tournament began in 1952.

“Our most important goal is to help as many people as we can through our net proceeds, and having the opportunity to celebrate with charities that benefit from our tournament is always extremely special,” said Grube. “We want to thank Travelers and all of our corporate sponsors, Travelers employees, volunteers, the best fans in golf and our community for helping make this event such a success.”

The 2023 Travelers Championship was a Designated Event on the PGA TOUR, with an elevated purse of \$20 million and a standout player field, featuring eight of the top 10 in the Official World Golf Ranking and 38 of the top 50.

“This year’s Travelers Championship was highlighted by the best player field we’ve ever seen and the largest donation we’ve ever delivered,” said Bessette. “The charitable impact continues to drive Travelers to support this event year after year, and it’s one more way we make good on our promise to take care of our community.”

Preparations have begun for the 2024 Travelers Championship, which will take place June 17-23 at TPC River Highlands in Cromwell, Connecticut. For more information, visit TravelersChampionship.com.

About the Travelers Championship

The Travelers Championship, held in Cromwell, Connecticut, is the only PGA TOUR event in New England and is part of the FedExCup series. The tournament is one of the PGA TOUR's Signature Events in 2024 with an elevated purse and attracts many of the TOUR's most popular players. The Travelers Championship has a rich history of supporting the community and donates 100% of its net proceeds to charities. More than \$28 million has been generated by the tournament for over 900 local charities since 2007, when Travelers became title sponsor. Travelers, a leading provider of property and casualty insurance for [auto](#), [home](#) and [business](#), is the Official Property Casualty Insurance Provider of the PGA TOUR. The company has been a corporate sponsor of this event each year since its inception in 1952 and has been doing business in the Hartford community for more than 160 years. Tournament details are available at TravelersChampionship.com.