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2024 TRAVELERS CHAMPIONSHIP WILL BE A PGA TOUR SIGNATURE EVENT

HARTFORD, Conn., Aug. 7, 2023 – The Travelers Championship will be one of the PGA TOUR’s Signature Events next year, which was announced today when the TOUR released its 2024 schedule. The Travelers Championship will be held June 17-23 at TPC River Highlands in Cromwell, Connecticut, and it will once again feature the best players on the PGA TOUR competing for a \$20 million purse.

“We are excited that the Travelers Championship will continue to be one of the premier events on the PGA TOUR schedule,” said Travelers Championship Tournament Director Nathan Grube. “We’re fortunate to have such a dedicated and involved title sponsor in Travelers. It’s truly an honor to host this tournament and as the event has grown, it’s been incredibly rewarding to see the impact it has made on local business owners and the people who benefit from the nonprofits we support.”

“We’re thrilled to be a Signature Event next year and to have the opportunity to showcase this incredible tournament on one of the biggest stages in golf,” said Andy Bessette, Executive Vice President and Chief Administrative Officer at Travelers. “As we’ve seen in years past, bringing the best players in the world to Connecticut draws greater crowds, provides significant support for the local economy and enables us to generate substantial funds for hundreds of local charities throughout the region. Ultimately, that’s what drives us to continuously enhance the Travelers Championship experience.”

The 2024 Travelers Championship field will include approximately 70-80 players. In the new format, golfers will compete all four days without being cut. To qualify, players must meet one of the following criteria:

- Finish in the top 50 of the 2023 FedExCup standings through the playoffs;
- Be in the top 10 of the current year FedExCup standings through the 2024 U.S. Open;
- Be one of the top 5 FedExCup point earners through a “swing” of three tournaments: Myrtle Beach Classic, Charles Schwab Challenge, RBC Canadian Open;
- Win a PGA TOUR event in the 2024 season;
- Be one of the top 30 PGA TOUR members in the Official World Golf Ranking through the U.S. Open;
- Be the defending champion; or
- Meet other standards outlined on the [PGA TOUR website](#).

Travelers has been the title sponsor of the Travelers Championship since 2007. During that time, the tournament has generated more than \$28 million for over 900 local charities. This year’s event, won by Keegan Bradley, generated in excess of \$3 million for more than 160 nonprofit organizations.

The 2023 Travelers Championship was a designated event on the PGA TOUR with an elevated purse of \$20 million. The tournament field boasted eight of the top 10 players in the Official World Golf Ranking, and 37 of the top 50.

For more information about the Travelers Championship, visit TravelersChampionship.com or follow the tournament on [Twitter](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [TikTok](#).

About the Travelers Championship

The Travelers Championship, held in Cromwell, Connecticut, is the only PGA TOUR event in New England and is part of the FedExCup series. The tournament is one of the PGA TOUR's Signature Events in 2024 with an elevated purse and attracts many of the TOUR's most popular players. The Travelers Championship has a rich history of supporting the community and donates 100% of its net proceeds to charities. More than \$28 million has been generated by the tournament for over 900 local charities since 2007, when Travelers became title sponsor. Travelers, a leading provider of property and casualty insurance for [auto](#), [home](#) and [business](#), is the Official Property Casualty Insurance Provider of the PGA TOUR. The company has been a corporate sponsor of this event each year since its inception in 1952 and has been doing business in the Hartford community for more than 160 years. Tournament details are available at TravelersChampionship.com.

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