



BENEFITING



MONDAY, SEPTEMBER 12, 2022  
TPC RIVER HIGHLANDS  
CROMWELL, CT

CONFIRM YOUR SPONSORSHIP NOW!

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Please contact [Taylor Whiting](#) with any questions.



A Travelers Championship Charity Golf Series Event



**TRAVELERS**  
CHAMPIONSHIP

# LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

## TOURNAMENT INFORMATION

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### HOST ORGANIZATION

LEGO Systems Inc., as a significant employer in the state of Connecticut, is pleased to once again host a charity golf tournament to benefit Connecticut Children's and continue giving back to the Connecticut Community. LEGO Systems Inc. is partnering with the Travelers Championship, Connecticut's PGA TOUR event, to deliver a first class experience for all participants. The Travelers Championship functions as a substantial fundraising mechanism in the region, and is delighted to continue a partnership with LEGO Systems Inc. to generate funds and goodwill for Connecticut Children's.

### HOST COURSE

TPC River Highlands offers a winning combination: an award-winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event. New in 2019, TPC River Highlands opened their brand new, state of the art clubhouse, which will host this year's LEGO Children's Charity Golf Tournament festivities!

### CHARITABLE BENEFICIARY

#### Connecticut Children's

Connecticut Children's is the only health system in Connecticut dedicated to children, providing more than 30 pediatric specialties along with community-based programs. We're known for exceptional care that kids and parents love, conveniently delivered at locations close to home and by Video Visit. Our experts lead breakthrough research and innovative partnerships, and have won awards for everything from nursing excellence to patient-friendly technology. U.S. News & World Report named us a best children's hospital in the nation. Connecticut Children's is a not-for-profit organization with a mission to improve access to health care for all children.

As a proud financial supporter and friend of Connecticut Children's, LEGO has played a special role in improving the lives of patients at Connecticut Children's – including engaging patients through Superhero Day, helping them build their own LEGO creations, and donating thousands of LEGO sets for Connecticut Children's patients. Through learning through play, LEGO remains committed to the overall well-being of children and families. LEGO will direct funds from this year's golf tournament to benefit Connecticut Children's.

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CHAMPIONSHIP

# LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

## SCHEDULE OF EVENTS

### GOLF TOURNAMENT

**11:00 a.m.** Registration, Lunch Served & Practice Facility Open

**12:30 p.m.** Shotgun Start, On-Course Refreshments Available

**5:30 p.m.** Reception, Awards Ceremony, Door Prizes & More

### GOLF FOURSOME SPONSORSHIP PACKAGES

Packages including golf will include lunch, player gifts, door prizes and a post-play reception.

#### MASTER BUILDER SPONSOR | \$10,000 Charitable Investment

- Presenting Sponsor of post play reception.
- (2) Golf Foursomes
- Premier Sponsor logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.

#### BIG BRICK SPONSOR | \$7,000 Charitable Investment

- Presenting Sponsor of lunch and beverage stations.
- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.

#### HOLE SPONSORSHIP PACKAGE | \$5,500 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Hole Sponsorship placement.

#### GOLF FOURSOME PACKAGE | \$2,000 Charitable Investment

- (1) Golf Foursome

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# LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

## SUPPORTING PACKAGES - NON-GOLFING

### SUPPORTING SPONSORSHIP PACKAGE | \$3,000 Charitable Investment

- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.

### GRANT DONATION | Starting at \$1,500

- Sponsor recognition on-site in printed materials and electronic GPS.
- Year-round sponsor recognition on event page of the Travelers Championship website.

**ADDITIONAL FOURSOMES TO ANY PACKAGE ARE \$1,500 EACH.**

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