



LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT 2021

BENEFITING



MONDAY, SEPTEMBER 13, 2021
TPC RIVER HIGHLANDS
CROMWELL, CT

To sign up for this event, please contact Kendall Lauder at
klauder@travelerschampionship.com



A Travelers Championship Charity Golf Series Event



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LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

TOURNAMENT INFORMATION

HOST ORGANIZATION

LEGO Systems Inc., as a significant employer in the state of Connecticut, is pleased to once again host a charity golf tournament to benefit Connecticut Children's and continue giving back to the Connecticut Community. LEGO Systems Inc. is partnering with the Travelers Championship, Connecticut's PGA TOUR event, to deliver a first class experience for all participants. The Travelers Championship functions as a substantial fundraising mechanism in the region, and is delighted to continue a partnership with LEGO Systems Inc. to generate funds and goodwill for Connecticut Children's.

HOST COURSE

TPC River Highlands offers a winning combination: an award-winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event. New in 2019, TPC River Highlands opened their brand new, state of the art clubhouse, which will host this year's LEGO Children's Charity Golf Tournament festivities!

CHARITABLE BENEFICIARY

Connecticut Children's

Connecticut Children's has earned a national reputation for innovation and specialized care for children. Connecticut Children's is the only hospital in Connecticut dedicated exclusively to the care of children and ranked by U.S. News & World Report as one of the best children's hospitals in the nation. With a team of more than 1,000 medical staff, Connecticut Children's is a not-for-profit organization that provides comprehensive, world-class care in more than 30 pediatric specialties and subspecialties to patients at 41 locations in 22 towns across Connecticut, Massachusetts and New York. Families from across the region and around the globe rely on Connecticut Children's.

As a proud financial supporter and friend of Connecticut Children's, LEGO has played an important role in Connecticut Children's annual Superhero Day, with LEGO representatives displaying life-size LEGO models at the Medical Center and working with patients to create their own LEGO superheroes. Patients also receive LEGO activity kits. LEGO remains committed to the overall well-being of children and families and will direct funds from this year's golf tournament to benefit Connecticut Children's.

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SCHEDULE OF EVENTS

GOLF TOURNAMENT

11:00 a.m. Registration, Lunch Served & Practice Facility Open

12:30 p.m. Shotgun Start, On-Course Refreshments Available

5:30 p.m. Reception, Awards Ceremony, Door Prizes & More

GOLF FOURSOME SPONSORSHIP PACKAGES

Packages including golf will include lunch, player gifts, door prizes and a post-play reception.

MASTER BUILDER SPONSOR | \$10,000 Charitable Investment

- Presenting Sponsor of post play reception.
- (2) Golf Foursomes
- Premier Sponsor logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.

BIG BRICK SPONSOR | \$7,000 Charitable Investment

- Presenting Sponsor of lunch and beverage stations.
- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.

HOLE SPONSORSHIP PACKAGE | \$5,500 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Hole Sponsorship placement.

GOLF FOURSOME PACKAGE | \$2,000 Charitable Investment

- (1) Golf Foursome

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SUPPORTING PACKAGES - NON-GOLFING

SUPPORTING SPONSORSHIP PACKAGE | \$3,000 Charitable Investment

- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.

GRANT DONATION | Starting at \$1,500

- Sponsor recognition on-site in printed materials and electronic GPS.
- Year-round sponsor recognition on event page of the Travelers Championship website.

ADDITIONAL FOURSOMES TO ANY PACKAGE ARE \$1,500 EACH.

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