



# TRAVELERS CHAMPIONSHIP



**2020 Travelers Championship Internship Program**



**In 2019, the Travelers Championship once again provided world-class golf paired with a variety of special events, all to raise money for charity. Since the tournament's inception in 1952, more than \$42 million has been generated for charity. The Travelers Championship is the PGA TOUR's only stop in Connecticut and has been a tradition for golf fans, families and the business community.**

**The tournament showcased some of the world's best golfers who competed for a \$7.2 million purse. On Saturday, Chez Reavie went from six strokes behind the leader to six strokes ahead by shooting a record-tying back nine 28, featuring seven birdies. This incredible round helped Reavie maintain his lead going into the final round and win his first Travelers Championship title.**

**The event hosts thousands of fans throughout the week and volunteers that donate their time. The Travelers Championship continues to serve as an effective platform for business development, a great family event and more importantly, a successful charitable fundraiser.**



# TOURNAMENT OVERVIEW



# TOURNAMENT KEY FACTS



<b>DATES:</b>	June 22 – 28, 2020
<b>LOCATION:</b>	TPC River Highlands Cromwell, CT
<b>COURSE LAYOUT:</b>	Par 70, 6,841 yards
<b>TOTAL PURSE:</b>	\$7.4 million
<b>WINNER'S SHARE:</b>	\$1.33 million
<b>FEDEXCUP POINTS:</b>	500 to the winner
<b>DEFENDING CHAMPION:</b>	Chez Reavie
<b>TV BROADCAST:</b>	Golf Channel CBS





# 2019 TOURNAMENT HIGHLIGHTS



# PRE-TOURNAMENT EVENTS



## MEDIA DAY

In May, the Travelers Championship hosted Media Day at TPC River Highlands which featured a press conference, lunch and a round of golf. The event's press conference featured 2018 Travelers Championship Champion, Bubba Watson, Nathan Grube, Andy Bessette, Chris Berman and representatives from The Hole In The Wall Gang Camp.



## MAHONEYSABOL 5K

The Travelers Championship partnered with the Hartford Marathon Foundation to host its annual 5K sponsored by MahoneySabol on Saturday, April 27 featuring a 5K Run, 1.5 Mile Fitness Walk and Kids .5-Mile or 1-Mile Run. The event raised more than \$35,000 and awareness for the ALS Clinic at the Hospital for Special Care. It has also become a tradition to hold a “friendly” competition between tournament staff vs. tournament interns during the race– the winning team was awarded bragging rights and a celebratory dessert!



# TOURNAMENT WEEK EVENTS

## **AETNA TOURNAMENT PLAYERS PRO-AM**

On Monday, a full field of 112 participants had the unique opportunity to play alongside PGA TOUR professionals and their caddies on the tournament course. Participants got to enjoy a shopping spree where they could choose from top-tier brands and an on-course food experience featuring the Big Green Truck Pizza.

## **TRAVELERS CELEBRITY PRO-AM**

Thousands of fans came out to TPC River Highlands on Wednesday to watch some of their favorite celebrities play golf alongside PGA TOUR Professionals. The event is strongly supported by celebrities wanting to give back and generate awareness for the tournament and charities in the region. This year some of the celebrities included:

- Ray Allen, Ten-Time NBA All-Star
- Chris Berman, ESPN Sportscaster
- Chris Jackson, Actor, Singer and Composer
- Mark Teixeira, former Major League Baseball Player



# TOURNAMENT WEEK EVENTS

## **WOMEN'S DAY PRESENTED BY TRAVELERS**

The eleventh annual Women's Day was held on Thursday of tournament week. The Pro-Am Tent was full of approximately 700 women who networked while enjoying breakfast. The program began with fun door prizes and featured Tony Award-winning actress Kelli O'Hara and "Face the Nation" moderator Margaret Brennan.

## **POWERSTATION EVENTS AND XFINITY CONCERT SERIES** **FEATURING: SPIN DOCTORS & LOCASH**

The tournament hosts concerts in the Fan Zone after play two separate evenings. On Friday, attendees enjoyed a lengthy performance from 90's rock band Spin Doctors, and on Saturday, a lively crowd danced to music from country duo LOCASH.







# **2020 INTERNSHIP PROGRAM OVERVIEW**



# 2020 INTERNSHIP PROGRAM OVERVIEW

The tournament seeks talented college students searching for a dynamic internship experience. Interns will gain hands-on experience in a variety of efforts that go into organizing a professional sporting event, including sponsorship sales, operations, community relations, volunteers and ticket management. The Travelers Championship Internship Program is a great opportunity for a student looking to build solid experience in sport management. Candidates should be highly motivated, detail-oriented, dependable and a team-oriented self-starter. A Travelers Championship intern will receive the advantage of learning in a professional, results-driven atmosphere with experienced team members.

## Time Commitment:

- With the nature of this program, internship hours may be less demanding earlier in the school year but increase in intensity as the tournament nears.
- It is difficult and not recommended to maintain additional employment during the summer months leading up to the tournament.
- This internship is a high intensity program and requires an extensive time commitment. We highly encourage students to ask questions during the application and interview process about the commitment level.

## Internship Time frames:

### **SPRING INTERNSHIP** (*January – July*)

A set schedule is required and will be developed after the student's course schedule is finalized for the spring semester. Interns must be available daily once the spring semester ends through mid-July and are expected to be available weekends, evenings and special occasions including Memorial Day, Father's Day, and college graduation season. Students may receive course credit during the academic year and a \$1500 stipend during the summer months.

### **SUMMER INTERNSHIP** (*May – July*)

Full-time internships are also available from the end of the spring Semester– mid-July. Summer interns will be located in either Cromwell or Hartford depending on the intern's area of focus. Interns are expected to be available weekends, evenings and special occasions including Memorial Day, Father's Day and the college graduation season. Students will receive a \$1500 stipend during the summer months.



**Please see the Sample Schedule for further details.**



# 2020 INTERNSHIP SAMPLE SCHEDULE

## MAY

Some weekends required during May

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Memorial Day

Full Time Begins

## JUNE

Weekends & Extended Hours Begin

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Advance Week

Tournament Week

## JULY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

As the Spring Semester ends around mid-May, until the beginning of July, interns are expected to be available weekends and long days. Interns need to be available on holidays including Memorial Day and Father's Day.



# 2020 INTERNSHIP PROGRAM OVERVIEW

## **LOCATION**

The internship will take place at the Travelers Championship office, 90 State House Square, 11<sup>th</sup> Floor, Hartford, CT. Operations interns will relocate to the golf course in Cromwell, CT at the beginning of April. The remainder of staff and interns move to the course in June.

## **REQUIREMENTS**

Excellent oral and written communication skills; ability to manage multiple projects; skilled in Microsoft programs; a detail-oriented, hard working, positive personality are required for all positions.

## **TOURNAMENT INTERNS**

Internship roles focusing in:

**SPRING** (*January – July*)

- Community Relations
- Sponsors & Sales
- Volunteers
- Special Events
- Tickets
- Logistics
- Tournament Headquarters

**SUMMER** (*May – July*)

- Operations
- Volunteers
- Media





# APPLICATION INFORMATION

**Spring Semester and Summer Internship Deadline:**  
**Thursday, October 31, 2019**

To apply for a 2020 Internship position at the Travelers Championship, please submit the following via email:

- cover letter
- resume
- reference

## **TOURNAMENT STAFF CONTACT**

Taylor Whiting  
Volunteer & Charity Coordinator  
Travelers Championship  
[twhiting@travelerschampionship.com](mailto:twhiting@travelerschampionship.com)  
860-502-6805