



# LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT 2019

BENEFITING



MONDAY, SEPTEMBER 16, 2019  
TPC RIVER HIGHLANDS  
CROMWELL, CT

To sign up for this event, please contact Kendall Keil at  
[kkeil@travelerschampionship.com](mailto:kkeil@travelerschampionship.com) or (860) 502-6803



A Travelers Championship Charity Golf Series Event



TRAVELERS  
CHAMPIONSHIP

# LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

## TOURNAMENT INFORMATION

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### HOST ORGANIZATION

LEGO Systems Inc., as a significant employer in the state of Connecticut, is pleased to once again host a charity golf tournament to benefit Connecticut Children's Medical Center, Hartford's Camp Courant and continue giving back to the Connecticut Community. LEGO Systems is partnering with the Travelers Championship, Connecticut's PGA TOUR event, to deliver a first class experience for all participants. The Travelers Championship functions as a substantial fundraising mechanism in the region, and is delighted to continue a partnership with LEGO Systems Inc. to generate funds and goodwill for Connecticut Children's Medical Center and Hartford's Camp Courant.

### HOST COURSE

TPC River Highlands offers a winning combination: an award-winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event. New in 2019, TPC River Highlands opened their brand new, state of the art clubhouse, which will host this year's LEGO Children's Charity Golf Tournament festivities!

### CHARITABLE BENEFICIARIES

#### Connecticut Children's Medical Center

Connecticut Children's Medical Center is fast developing a national reputation for innovation and specialized care for children. Connecticut Children's Medical Center is the only hospital in Connecticut dedicated exclusively to the care of children and ranked by U.S. News & World Report as one of the best children's hospitals in the nation. With a team of more than 1,000 clinicians and staff, Connecticut Children's is a not-for-profit organization that provides comprehensive, world-class care in more than 30 pediatric specialties and subspecialties to patients in Connecticut and around the globe.

As a proud financial supporter and friend of Connecticut Children's, LEGO has played an important role in Connecticut Children's annual Superhero Day, with LEGO representatives displaying life-size LEGO models at the Medical Center and working with patients to create their own LEGO superheroes. Patients also receive LEGO activity kits. LEGO remains committed to the overall well-being of children and families and will direct funds from this year's golf tournament to benefit Connecticut Children's Tecotherm Cooling Unit for the NICU.

#### Hartford's Camp Courant

The warm summer days at Hartford's Camp Courant are filled with moments of excitement, fun, friendship and self-confidence. As the oldest and largest FREE summer day camp in the nation, Hartford's Camp Courant provides a free summer experience for Hartford children, ages 5-12 that promotes positive youth development and healthy lifestyle choices through active learning and fun activities. Camp's mission is grounded in the central premise that fun yet educational experiences will have a positive and lifelong impact on our young campers, many of whom lack structured programming during the summer months. As a youth development organization, we combine traditional camp activities with enrichment programming that exposes our campers to ideas and opportunities which spark their imaginations and inspires them to be their best in a safe, nurturing, fresh-air setting. In 2019, Hartford's Camp Courant is celebrating its 125th anniversary.

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## SCHEDULE OF EVENTS

### GOLF TOURNAMENT

**11:00 a.m.** Registration, Lunch Served & Practice Facility Open

**12:30 p.m.** Shotgun Start, On-Course Refreshments Available

**5:30 p.m.** Reception, Awards Ceremony, Door Prizes & More

### GOLF FOURSOME SPONSORSHIP PACKAGES

Packages including golf will include lunch, player gifts, door prizes and a post-play reception.

#### MASTER BUILDER SPONSOR | \$10,000 Charitable Investment

- Presenting Sponsor of post play reception.
- (2) Golf Foursomes
- Premier Sponsor logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 17-23, 2019, if sponsorship is confirmed by May 17, 2019.
- 6 Tickets to the Event Lawn at the 2019 Travelers Championship, if sponsorship is confirmed by May 17, 2019. The Event Lawn is a new venue for the 2019 tournament located adjacent to the newly constructed TPC River Highlands clubhouse. The Event Lawn anchors the action between the 1st tee and 18th green.

#### BIG BRICK SPONSOR | \$7,000 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 17-23, 2019, if sponsorship is confirmed by May 17, 2019.
- 6 Tickets to the Event Lawn at the 2019 Travelers Championship, if sponsorship is confirmed by May 17, 2019. The Event Lawn is a new venue for the 2019 tournament located adjacent to the newly constructed TPC River Highlands clubhouse. The Event Lawn anchors the action between the 1st tee and 18th green.

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## GOLF FOURSOME SPONSORSHIP PACKAGES - CONTINUED

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### HOLE SPONSORSHIP PACKAGE | \$5,500 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.
- 4 Tickets to the Event Lawn at the 2019 Travelers Championship, if sponsorship is confirmed by May 17, 2019. The Event Lawn is a new venue for the 2019 tournament located adjacent to the newly constructed TPC River Highlands clubhouse. The Event Lawn anchors the action between the 1st tee and 18th green.

### GOLF FOURSOME PACKAGE | \$2,000 Charitable Investment

- (1) Golf Foursome
- 4 Any One Day Tickets to the Travelers Championship, June 17-23, 2019, if sponsorship is confirmed by May 17, 2019.

## SUPPORTING PACKAGES - NON-GOLFING

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### SUPPORTING SPONSORSHIP PACKAGE | \$3,000 Charitable Investment

- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 17-23, 2019, if sponsorship is confirmed by May 17, 2019.

### GRANT DONATION | Starting at \$1,500

- Sponsor recognition on-site in printed materials and electronic GPS.
- Year-round sponsor recognition on event page of the Travelers Championship website.

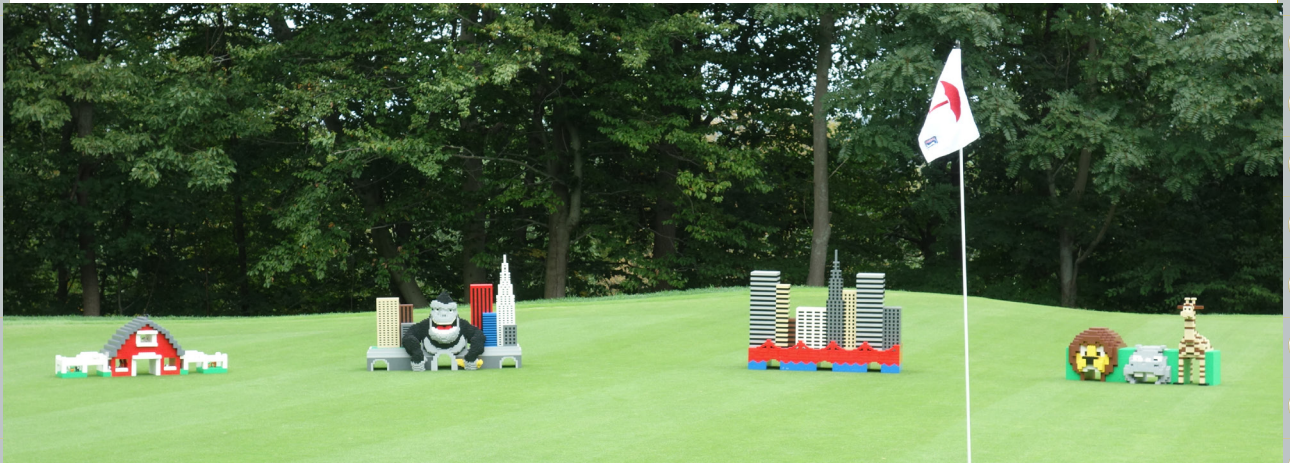
**ADDITIONAL FOURSOMES TO ANY PACKAGE ARE \$1,500 EACH.**

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