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## **ROCK BAND SURVIVOR, COUNTRY STAR TYLER FARR HEADLINE LIBERTY BANK CONCERT SERIES AT 2018 TRAVELERS CHAMPIONSHIP**

**HARTFORD, Conn., June 1, 2018** – The Travelers Championship today announced that American rock band Survivor and country singer Tyler Farr will headline the Liberty Bank Concert Series at this year's tournament. Survivor will perform Friday night and Tyler Farr will take the stage Saturday evening. Both concerts will take place in the Stanley Black & Decker Fan Zone at roughly 7 p.m., once the last golfer finishes play. Anyone with a tournament ticket valid for the day of the concert can attend.

"Travelers Championship and Liberty Bank are long-time partners committed to making a difference in the lives of Connecticut's residents, and we are proud to sponsor the Concert Series for the second year in a row," said Chandler J. Howard, Liberty Bank President and CEO. "In addition to witnessing the state's largest sporting event, fans have the opportunity to experience past legends and upcoming stars right here in the heart of our home state. We're honored to participate in all the excitement again this June!"

**Survivor** released its first album in 1980, and had its first Top-40 hit the following year with "Poor Man's Son." The band's big break came in 1982 when it was asked by Sylvester Stallone to provide the theme song for "Rocky III." That single, "Eye of the Tiger," hit No. 1 – staying there for seven weeks, winning a Grammy Award and a People's Choice Award, while also earning Academy Award and Golden Globe nominations. The song came in at No. 18 on the "Top 100 Singles" chart in Billboard's 100th Anniversary issue and has topped the 7 million mark worldwide on iTunes. The band scored a hit as a result of another Stallone movie when "Burning Heart" appeared on the soundtrack of "Rocky IV" in 1985 and reached No. 2 on the singles chart.

**Tyler Farr** is an American country music singer and songwriter. In 2012, he released his debut single, "Hot Mess." In 2013, he released three more singles from his debut album "Redneck Crazy" – "Hello Goodbye," "Redneck Crazy," which became his first Top-10 hit, and the Top-3 hit "Whiskey in My Water." "Redneck Crazy" was a No. 2 Billboard Country Album debut and Top 5 Billboard Top 200 Album debut. Farr's second album, "Suffer in Peace," was released in 2014 and included the song "A Guy Walks Into a Bar," which became his first No. 1 single on Billboard Country Airplay.

"Liberty Bank continues to be a wonderful partner of the tournament, and we greatly appreciate their support of the Concert Series," said Travelers Championship Tournament Director Nathan Grube. "With performances by Survivor and Tyler Farr, we look forward to this fun addition to tournament week, which in the end will help us generate more money for charity."

Associate Sponsors of the Concert Series include Stanley Black & Decker, iHeart Media, Country 92.5 and the River 105.9.

The 2018 Travelers Championship will take place June 18–24 at TPC River Highlands in Cromwell, Connecticut. Tickets are on sale now at [www.TravelersChampionship.com](http://www.TravelersChampionship.com). This year's field includes

defending champion Jordan Spieth, Justin Thomas, Jason Day, Rory McIlroy, Paul Casey and Bubba Watson, among others.

### **About Liberty Bank**

Established in 1825, Liberty Bank is Connecticut's oldest bank, with more than \$4.8 billion in assets and 55 banking offices throughout the central, eastern, shoreline and western areas of the state. As a full-service financial institution, Liberty offers consumer and commercial banking, home mortgages, insurance and investment services. Named as a "Top Workplace" by the Hartford Courant for six consecutive years, Liberty maintains a longstanding commitment to superior personal service and unparalleled community involvement.

### **About the Travelers Championship**

The Travelers Championship, held in Cromwell, Connecticut, is one of the premier events on the PGA TOUR and part of the FedExCup series. Named by the PGA TOUR as the 2017 "Tournament of the Year," the Travelers Championship proudly supports the TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. Travelers, a leading provider of property and casualty insurance for [home](#), [auto](#) and [business](#), is the Official Property Casualty Insurance Provider of the PGA TOUR. The company became the tournament's title sponsor in 2007. Travelers has been doing business in the Hartford community for more than 160 years and has been a corporate sponsor of this event each year since its inception in 1952. Complete details are available at [www.TravelersChampionship.com](http://www.TravelersChampionship.com).

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