

BIRDIES FOR THE BRAVE®

SPONSORSHIP PACKAGES

TPC RIVER HIGHLANDS

CHARITY GOLF TOURNAMENT - MONDAY, OCTOBER 15, 2018

RIVER HIGHLANDS



TRAVELERS
CHAMPIONSHIP



Proud Supporter of
Birdies for the Brave

WHOM WE SUPPORT

Birdies for the Brave is a military outreach initiative proudly, supported by the PGA TOUR and its affiliates, that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Since 2006, the TOUR has joined with PGA TOUR players and corporate partners to raise over \$18M for military homefront groups that directly serve military men, women and families.

FUNDS RAISED BENEFIT CERTAIN MILITARY HOMEFRONT GROUPS INCLUDING



**SPECIAL OPERATIONS
WARRIOR FOUNDATION**
SUPPORTED BY
Phil Mickelson



HOMES FOR OUR TROOPS
SUPPORTED BY
Phil Mickelson



NAVY SEAL FOUNDATION
SUPPORTED BY
Jerry Kelly, Frank Lickliter II
and Vijay Singh



OPERATION HOMEFRONT
SUPPORTED BY
Corey Pavin



**MILITARY WARRIORS
SUPPORT FOUNDATION**
SUPPORTED BY
Ted Purdy and David Toms



GREEN BERET FOUNDATION
SUPPORTED BY
Bubba Watson



UNITED THROUGH READING
SUPPORTED BY
Rory Sabbatini



K9S FOR WARRIORS
SUPPORTED BY
Bob Duval and David Duval



TROOPS FIRST FOUNDATION
SUPPORTED BY
Rod Pamplng



OPERATION SHOWER
SUPPORTED BY
Jim Furyk



DISABLED SPORTS USA
SUPPORTED BY
Craig Stadler and Kevin Stadler

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PARTICIPATING FOURSOME • \$1,100

INDIVIDUAL GOLFER • \$275

BREAKFAST SPONSOR • \$6,000

One foursome with preferred starting hole; corporate banner display during breakfast; promotion on website & all printed materials

BEVERAGE CART SPONSOR • \$5,000

One foursome with preferred starting hole; corporate logo on all beverage carts on course; promotion on website

PRACTICE FACILITY SPONSOR • \$2,500

One foursome; signage at the practice facility; promotion on website

COCKTAIL HOUR SPONSOR • \$2,000

Choice of hole to sponsor (first-come, first-served basis on date of payment); recognition on electronic tee signs in player golf carts; opportunity to provide golfer giveaways in goodie bags for event participants; corporate banner display during cocktail hour; promotion on website

STARS & STRIPES SPONSOR • \$1,500

One foursome; hole sponsor (choice of hole first-come, first-served based on date of payment); recognition on electronic tee signs in player golf carts; opportunity to provide golfer giveaways in goodie bags for event participants

CONTEST SPONSOR • \$1,000

One contest on course named for your company; opportunity to provide golfer giveaways in goodie bags for event participants



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SPONSORSHIP RESERVATION FORM

GOLFERS

- PARTICIPATING FOURSOME • \$1,100
- INDIVIDUAL GOLFER • \$275

SPONSORS

- BREAKFAST SPONSOR • \$6,000
- BEVERAGE CART SPONSOR • \$5,000
- PRACTICE FACILITY SPONSOR • \$2,500
- COCKTAIL HOUR SPONSOR • \$2,000
- STARS & STRIPES SPONSOR • \$1,500
- CONTEST SPONSOR • \$1,000

PAYMENT

Checks are made payable to the Travelers Championship and are not tax deductible as a charitable contribution by the consumer. The Travelers Championship will donate net proceeds to PGA TOUR Charities, Inc. in support of *Birdies for the Brave*. To make a donation directly to Birdies for the Brave please visit www.birdiesforthebrave.org. To pay by credit card please contact Kendall Keil at 860-502-6803.

TPC River Highlands will host their annual *Birdies for the Brave* golf event once again this year to support the U.S. Armed Forces and their families. Everyone is invited and encouraged to participate by being a sponsor, donor or by playing in the event.

Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR. Since 2005, the TOUR has joined with PGA TOUR players and corporate partners to raise millions of dollars for military hometown groups that directly serve military men and women through fundraising events at TPCs nationwide.

MONDAY, OCTOBER 15, 2018

8:30 a.m.

Registration
Continental Breakfast

10:00 a.m.

Shotgun Start

3:00 p.m.

Salute Our Troops Dinner

Contact Name _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Work Fax _____ Cell Phone _____

Email _____ Method of Payment: Check _____

Additional Players Information (if registering a foursome)

Player #2 _____ Player #3 _____ Player #4 _____

Email _____ Email _____ Email _____

MAIL COMPLETED FORM WITH CHECK MADE PAYABLE TO TRAVELERS CHAMPIONSHIP TO:

Travelers Championship • 90 State House Square, 11th Floor • Hartford, CT 06103
Kendall Keil • kkeil@travelerschampionship.com • Fax: (860) 502-6809 • Phone: (860) 502-6803



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