**Date:** October 12, 2015

**Promotion:** Travelers Championship Great Pumpkin Challenge Sweepstakes

Subject: Official Rules- Draft 1

COMMENTS:

General Legal Mandatories (based on the rules/details below)

No purchase necessary. Void where prohibited. Open to legal residents of the 48 contiguous U.S. & D.C., who are 18 and older. The Travelers Championship Great Pumpkin Challenge Sweepstakes is sponsored by the Travelers Championship. For Official Rules, visit www.travelerschampionship.com/tc-pumpkin-carving-contest. Starts 12:00 a.m. ET on 10/16/15; ends at 11:59 p.m. ET on 10/30/15.

## NO PURCHASE NECESSARY

- 1. **Sweepstakes Period:** The Travelers Championship Great Pumpkin Challenge Sweepstakes (the "Sweepstakes") begins at 12:00 a.m. Eastern Time ("ET") on October 16, 2015 and ends at 11:59 p.m. ET on October 30, 2015 ("Sweepstakes Period").
- 2. How to Enter: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the Sweepstakes, during the Sweepstakes Period, fans ("Entrants") can submit photos of golf-themed carved pumpkins. Fans can enter by tweeting their photo to @TravelersChamp, or posting on Instagram and tagging the handle @travelerschamp. Fans also must use the hashtag #CarveforCamp in their posts. Entries must be submitted by 11:59 p.m. ET on October 30, 2015, to be included in the final Promotion Period's random drawing. All eligible entries will be automatically entered into the Grand Prize drawing. Entries generated by script/bot are not eligible. All entries must be complete to be eligible. All entries become property of the Sponsor and will not be returned. Limit one entry per person per Promotion Period.
- 3. **Random Drawing:** There will be one Grand Prize winner in random drawings from among all eligible entries received during the Promotion Period.
  - Eligible entries received will only be entered into the random drawing for the Promotion Period the entry was received and will not be entered into subsequent drawings, if any. Random drawing will be conducted by the Travelers Championship. Odds of winning the prize will depend upon the total number of eligible entries received for the Promotion Period. Winners will be notified via Facebook, Twitter and/or Instagram. The winner will have their pumpkin photo promoted on our social channels on Saturday, October 31, 2015.
- 4. **Prizes and Approximate Retail Values ("ARV"):** Grand Prize (1): A signed Bubba Watson Travelers Championship hat, a signed Kevin Streelman pin flag, and a signed Billy Horschel Travelers Championship pairings guide. [intest ARV] Value is subject to market conditions, which can fluctuate and any difference between actual market value and actual retail value will not be awarded. The Prize is nontransferable and no substitutions of prizes by winners are allowed. Sponsor may substitute prizes and Sponsor reserves the right to award prizes (or portion of prizes) of equal or greater value if advertised prizes are unavailable. Sponsor and its

agencies assume no responsibility or liability for damages, losses, or injury resulting from acceptance or use of prize or participation in the Sweepstakes. Prizes are awarded "as is" with no warranty or guarantee, either expressed or implied by Sponsor, and Sponsor hereby expressly disclaims all warranties to the maximum extent permitted by law. Limit one Promotion Period prize per person/email address. All federal, state and local taxes are the sole responsibility of the winners, if applicable.

- 5. **Eligibility**: **No purchase necessary.** Open only to legal residents of the 48 contiguous United States, including the District of Columbia, who are 18 years of age and older as of date of entry. Contest is void in Puerto Rico, U.S. territories and possessions, outside of the U.S., and where prohibited by law. Employees, interns, contractors, official office-holders and agents of the Travelers Championship, ("Sponsor"), PGA TOUR, and each of their respective affiliates, shareholders, directors, officers, parents or subsidiaries, respective parent, subsidiary, and affiliate companies and advertising and promotion agencies, and members of their immediate families (spouses, parents, children, and siblings and their spouses) and/or those living in the same household of each are not eligible. Void where prohibited by law and subject to all federal, state and local laws and regulations.
- 6. General Rules: The potential Grand Prize Winner will be contacted via social media and asked to email their contact information to jbelowich@travelerschampionship.com. Return of prize or prize notification as undeliverable may result in disqualification and alternate selection. Acceptance of prize constitutes permission to use winner's name and likeness for promotional purposes without further compensation except where prohibited by law. User must submit contact information no later than 72 hours after winning. If winner's contact information is not received in this time, the Sponsor reserves the right to select another winner. By entering, Entrant accepts and agrees to be bound by these Official Rules and the decisions of the judges. The Winner and all entrants, as a condition of entry into the Sweepstakes, agree to release Sponsor, PGA TOUR, their respective parents, subsidiaries, affiliated companies, promotion agencies ("Administrators") and each of their respective officers, directors, shareholders, members, employees, agents, assigns and all others associated with the development and execution of this Sweepstakes from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use of any prize awarded or any typographical or other error in these Official Rules or the announcement of offering of the prizes. As a condition of entry, Entrant grants Sponsor a perpetual, irrevocable, worldwide, transferable, royalty-free, and non-exclusive license to use, reproduce, adapt, modify, publish, distribute, publicly perform, create a derivative work from, and publicly display the entry for any purpose, including display on the Sponsor's website, without any attribution or compensation to Entrant. Entries will not be returned. Entrants agree and acknowledge that personal data submitted with an entry, including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by Sponsor and its affiliates for the purposes of conducting and administering the Sweepstakes. Entrants warrant that their submissions are their own original work and, as such, they are the sole and exclusive owner and rights holder of the submitted entry and that they have the right to submit the entry in the Sweepstakes and grant all required licenses. Each Entrant agrees not to submit any entry that: (a) infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights

or any other rights, including without limitation, copyright, trademark, trade names, industrial designs, patent, trade secret, privacy, publicity or confidentiality obligations; or (b) otherwise violates applicable state, federal, or local law.

TO THE MAXIMUM EXTENT PERMITTED BY LAW AND AS A CONDITION OF ENTERING THE SWEEPSTAKES, PARTICIPANT AGREES AS FOLLOWS:

THAT: 1) UNDER NO CIRCUMSTANCE WILL PARTICIPANT BE PERMITTED TO OBTAIN AWARDS FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR OUT-OF-POCKET EXPENSES; 2) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND 3) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARD SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES.

THAT: ENTRANT INDEMNIFIES AND AGREES TO KEEP INDEMNIFIED SPONSOR AT ALL TIMES FROM AND AGAINST ANY LIABILITY, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES RESULTING FROM ANY ACT, DEFAULT OR OMISSION OF THE ENTRANT AND/OR A BREACH OF ANY WARRANTY SET FORTH HEREIN.

THAT: ENTRANT AGREES TO DEFEND. INDEMNIFY AND HOLD HARMLESS SPONSOR FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, SUITS OR PROCEEDINGS, AS WELL AS ANY AND ALL LOSSES, LIABILITIES, DAMAGES, COSTS AND **EXPENSES** (INCLUDING REASONABLE ATTORNEYS ARISING OUT OF OR ACCRUING FROM: (I) ANY ENTRY OR OTHER MATERIAL UPLOADED OR OTHERWISE PROVIDED BY ENTRANT THAT INFRINGES ANY COPYRIGHT, TRADEMARK, TRADE SECRET, TRADE DRESS, PATENT OR OTHER INTELLECTUAL PROPERTY RIGHT OF ANY PERSON OR DEFAMES ANY PERSON OR VIOLATES THEIR RIGHTS OF PUBLICITY OR PRIVACY: (II)MISREPRESENTATION MADE BY ENTRANT IN CONNECTION WITH THE SWEEPSTAKES; (III) ANY NON-COMPLIANCE BY ENTRANT WITH THESE RULES; (IV) CLAIMS BROUGHT BY PERSONS OR ENTITIES OTHER THAN THE PARTIES TO THESE RULES ARISING FROM OR RELATED TO ENTRANT'S INVOLVEMENT WITH THE SWEEPSTAKES; (V) ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY OR PARTICIPATION IN THE SWEEPSTAKES; (VI) ANY MALFUNCTION OR OTHER PROBLEM WITH THE SWEEPSTAKES SITE IN RELATION TO THE ENTRY

PARTICIPATION IN THE SWEEPSTAKES BY ENTRANT; (VII) ANY ERROR IN THE COLLECTION, PROCESSING, OR RETENTION OF ENTRY OR VOTING INFORMATION IN RELATION TO THE ENTRY AND PARTICIPATION IN THE SWEEPSTAKES BY ENTRANT; OR (VIII) ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING, OFFERING OR ANNOUNCEMENT OF ANY PRIZE OR WINNERS IN RELATION TO THE ENTRY AND PARTICIPATION IN THE SWEEPSTAKES BY ENTRANT.

These Rules shall be governed by, subject to, and construed in accordance with the laws of the State of Connecticut, excluding all conflict of law rules. If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. To the extent permitted by law, the rights to litigate, seek injunctive relief or make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Sweepstakes are hereby excluded, and Entrants expressly waive any and all such rights. By entering the Sweepstakes, Entrant agrees that exclusive jurisdiction for any dispute, claim, or demand related in any way to the Sweepstakes will be decided by binding arbitration. All disputes between Entrant and Sponsor of whatsoever kind or nature arising out of these Rules, shall be submitted to American Arbitration Association ("AAA") for binding arbitration under its rules then in effect in the Hartford, Connecticut, USA area, before one arbitrator to be mutually agreed upon by both parties. The parties agree to share equally in the arbitration costs incurred.

In the event of a dispute as to the identity of an entrant, the social account, will be deemed to be the entrant. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or the Site; violates the Official Rules; acts in an unsportsmanlike or disruptive manner: or acts with intent to annoy, abuse, threaten or harass any other person. Sponsor and its Administrators are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to participate, or by any human error which may occur in the processing of the entries in this Sweepstakes. Sponsor reserves the right to cancel, terminate or modify the Sweepstakes if it cannot be completed as planned for any reason, including for infection by computer virus, bugs, tampering, unauthorized intervention, technical failures, or corruption of any sort. In such event, Sponsor will award Grand Prize from among all eligible entries received prior to the cancellation/termination of the Sweepstakes. The time of the prize distribution will be provided to winners in the prize acceptance documents but will not be earlier than four (4) weeks from Sponsor's receipt of prize acceptance documents from winner.

- 7. **Sponsor/Administrator:** The Sponsor of the Sweepstakes is the Greater Hartford Community Foundation, Inc. d/b/a Travelers Championship, 90 State House Square, Hartford, CT 06103.
- 8. **Privacy:** Entrants agree and acknowledge that personal data submitted with an entry, including name, mailing address, phone number, and email address may be collected, processed, stored

and otherwise used by Sponsor and its affiliates for the purposes of conducting and administering the Sweepstakes. All information collected as part of the Sweepstakes on the Site or otherwise provided to the the Sponsor will be subject to and used in accordance with the Privacy Policy available at the Site by clicking on the Privacy Policy link.

9. **WINNER LIST:** For the name of the Winner, send a self-addressed, stamped envelope to: Travelers Championship **Great Pumpkin Challenge Sweepstakes**, 90 State House Square, Hartford, CT 06103 by October 30, 2015.