

# BIRDIES FOR THE BRAVE®

## SPONSORSHIP PACKAGES

TPC River Highlands  
Charity Golf Tournament - Tuesday, September 8, 2015



RIVER HIGHLANDS



TRAVELERS  
CHAMPIONSHIP



Proud Supporter of  
Birdies for the Brave

For more information on which charities are supported through the funds raised at TPC River Highlands *Birdies for the Brave* function, visit [WWW.BIRDIESFORTHEBRAVE.ORG](http://WWW.BIRDIESFORTHEBRAVE.ORG)



# WHOM WE SUPPORT

*Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR and its affiliates that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Since 2006, the TOUR has joined with PGA TOUR players and corporate partners to raise over \$14M for military homefront groups that directly serve military men, women, and families*

## FUNDS RAISED BENEFIT CERTAIN MILITARY HOMEFRONT GROUPS INCLUDING



- **Special Operations Warrior Foundation**

Supported by  
PHIL MICKELSON



- **Homes for Our Troops**

Supported by  
PHIL MICKELSON



- **Navy SEAL Foundation**

Supported by  
JERRY KELLY, FRANK LICKLITER II and VIJAY SINGH



- **Operation Homefront**

Supported by  
COREY PAVIN



- **Military Warriors Support Foundation**

Supported by  
TED PURDY and DAVID TOMS



- **Green Beret Foundation**

Supported by  
BUBBA WATSON



- **United Through Reading**

Supported by  
RORY SABBATINI



- **K9s for Warriors**

Supported by  
BOB DUVAL and DAVID DUVAL



- **Troops First Foundation**

Supported by  
ROD PAMPLING



- **Operation Shower**

Supported by  
JIM FURYK



- **Disabled Sports USA**

Supported by  
CRAIG STADLER AND KEVIN STADLER



# BIRDIES FOR THE BRAVE<sup>®</sup>

## SPONSORSHIP PACKAGES

Charity Golf Tournament – Tuesday, September 8, 2015

**PARTICIPATING FOURSOME:** ..... \$1,100

**INDIVIDUAL GOLFER:**..... \$275

**DINNER SPONSOR:** ..... \$8,000

One foursome with preferred starting hole; corporate banner display during dinner; promotion on website & all printed materials

**BREAKFAST SPONSOR:** ..... \$6,000

One foursome with preferred starting hole; corporate banner display during breakfast; promotion on website & all printed materials

**BEVERAGE CART SPONSOR** ..... \$5,000

One foursome with preferred starting hole; corporate logo on all beverage carts on course; promotion on website

**PRACTICE FACILITY SPONSOR** ..... \$2,500

One foursome; signage at the practice facility; promotion on website

**COCKTAIL HOUR SPONSOR**..... \$2,000

Choice of hole to sponsor (first-come, first-served basis on date of payment); recognition on electronic tee signs in player golf carts; opportunity to provide golfer giveaways in goodie bags for event participants; corporate banner display during cocktail hour; promotion on website

**STARS & STRIPES SPONSOR** ..... \$1,500

One foursome; hole sponsor (choice of hole first-come, first-served based on date of payment); recognition on electronic tee signs in player golf carts; opportunity to provide golfer giveaways in goodie bags for event participants;

**CONTEST SPONSOR** ..... \$1,000

One contest on course named for your company; opportunity to provide golfer giveaways in goodie bags for event participants

Checks are made payable to the Travelers Championship and are not tax deductible as a charitable contribution by the consumer. The Travelers Championship will donate net proceeds to PGA TOUR Charities, Inc. in support of Birdies for the Brave. To make a donation directly to Birdies for the Brave please visit [www.birdiesforthebrave.org](http://www.birdiesforthebrave.org). To pay by credit card please contact Kendall Keil at 860-502-6803.



RIVER HIGHLANDS



TRAVELERS  
CHAMPIONSHIP



Proud Supporter of  
Birdies for the Brave

# BIRDIES FOR THE BRAVE<sup>®</sup>

## SPONSORSHIP REPLY FORM

### GOLFERS

- PARTICIPATING FOURSOME ..... \$1,100
- INDIVIDUAL GOLFER..... \$275

### SPONSORS

- DINNER SPONSOR ..... \$8,000
- BREAKFAST SPONSOR ..... \$6,000
- BEVERAGE CART SPONSOR ..... \$5,000
- PRACTICE FACILITY SPONSOR ..... \$2,500
- COCKTAIL HOUR SPONSOR..... \$2,000
- STARS & STRIPES SPONSOR ..... \$1,500
- CONTEST SPONSOR..... \$1,000

### PAYMENT

Checks are made payable to the Travelers Championship and are not tax deductible as a charitable contribution by the consumer. The Travelers Championship will donate net proceeds to PGA TOUR Charities, Inc. in support of Birdies for the Brave. To make a donation directly to Birdies for the Brave please visit [www.birdiesforthebrave.org](http://www.birdiesforthebrave.org). To pay by credit card please contact Kendall Keil at 860-502-6803.

TPC River Highlands will host their annual Birdies for the Brave golf event once again this year to support the U.S. Armed Forces and their families. Everyone is invited and encouraged to participate by being a sponsor, donor, or by playing in the event.

Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR. Since 2005, the TOUR has joined with PGA TOUR players and corporate partners to raise millions of dollars for military homefront groups that directly serve military men and women through fundraising events at TPCs nationwide.

Tuesday, September 8, 2015

8:30am  
Registration  
Continental Breakfast

10:00am  
Shotgun Start

3:00pm  
Salute Our Troops Dinner

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Work Fax \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_ Method of Payment: Check \_\_\_\_\_

Additional Players Information (if registering a foursome) Player #1 Name \_\_\_\_\_

Player #2 Name \_\_\_\_\_ Player #3 Name \_\_\_\_\_

### MAIL COMPLETED FORM TO:

Travelers Championship • 90 State House Square • Hartford, CT 06103  
kkeil@travelerschampionship.com • Fax: (860)502-6809 • Phone: (860)502 - 6803

