



TRAVELERS CHAMPIONSHIP

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BIRDIES FOR THE BRAVE OUTING RAISES MORE THAN \$50,000

CROMWELL, Conn., October 17, 2013 – The Travelers Championship and TPC River Highlands joined together on October 14, 2013 to host the Birdies for the Brave Golf Outing at TPC River Highlands. Participants were able to play the same course that hosts the Travelers Championship, while raising over \$50,000 for Birdies for the Brave, a military outreach initiative proudly supported by the PGA TOUR.

Since 2005, the PGA TOUR has joined with players, corporate partners, TPC club members, tournaments, fans and PGA TOUR employees to raise more than \$13 million for military-homefront charities that provide vital services and programs for military men and women and their families. Proceeds from the October 14 event will benefit the following organizations: United Through Reading, Homes for Our Troops, Operation Homefront, Navy Seal Foundation, Special Operations Warrior Foundation, Wounded Warrior Project, Military Warriors Support Foundation and Green Beret Foundation.

On a sunshine-filled fall day, 136 golfers showed up to play TPC River Highlands in a scramble format. The winning team consisted of Marty Morrison, Joe Morrison, Scott Williams and Rick Fluery who shot a 12-under par 58.

Following a great day of golf, the post-round reception featured food donated from Applebee's, as well as an awards ceremony. WFSB-Channel 3 served as the official media partner for the event and morning anchor Eric Parker hosted the post-round reception. Sponsors for the event included Clear Thinking Group, Travelers, Saint Francis Care, WFSB, Applebee's, Webster Bank, TD Bank, Devine Hydraulics Inc., Kaman Products, Connecticut National Guard and Morande Ford.

James Norrie, a Wounded Warrior Project (WWP) representative, spoke to attendees about how the WWP has helped to empower his life through enhancing his mind, body and soul. WWP's purpose is to raise awareness and enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. James also had a special connection to the Travelers Championship and TPC River Highlands as he grew up attending the tournament each year, with dreams to one day play the course. Thanks to WWP, Birdies for the Brave and the event's sponsors, he was able to make this dream a reality.

The Birdies for the Brave Golf Outing is just one of the many events hosted by the Travelers Championship to help support nonprofit organizations throughout the community. The 2014 Travelers Championship will be held June 16-22 at TPC River Highlands in Cromwell, Conn. For more information on the tournament, charities and special events, please visit www.TravelersChampionship.com.

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About the Travelers Championship

As the only PGA TOUR event in the Northeast in early summer, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. The title sponsor of the event is Travelers, a leading provider of property casualty insurance for home, auto and business. Travelers has been doing business in the community for more than 150 years, and today has more than 7,000 employees in Connecticut. The Official Property Casualty Insurance Provider of the PGA TOUR, Travelers has been a corporate sponsor of this event each year since its inception in 1952, becoming title sponsor in 2007. Complete details are available on www.TravelersChampionship.com.



Official Event

