

For the Travelers Championship, charity begins before the PGA TOUR comes to Connecticut each summer. This year, you too can be a part of the tournament's mission to support our nonprofit partners by making a pledge or flat rate donation through the Birdies for Charity program!

HERE'S HOW IT WORKS

Simply make a one-time flat rate donation OR pledge two cents or more per birdie made at the 2015 Travelers Championship. After the tournament, you'll be mailed a notice of your pledge amount due. In 2014, there were 1,828 birdies made Wednesday – Sunday of the Travelers Championship by the PGA TOUR professionals. 100% of your donation will benefit your designated charity. You can ask your employer to support your charity through a matching gift!

BONUS BUCKS POOL SPONSORED BY COHNREZNICK

You can help your designated charity receive extra funds! Each organization that raises money through the Birdies for Charity program will receive a 15% bonus on top of the pledges collected. The maximum bonus is \$11,250 (which would equal 15% of \$75,000 in donations collected).

For more information, visit www.travelerschampionship.com/birdies-for-charity.

MY PLEDGE/DONATION COMMITMENT:

I pledge \$ _____ per birdie.

I pledge \$ _____ flat rate donation.

I guess _____ total birdies will be made.

Please retain this portion for your records

Please note, if 1,800 birdies are made during the Travelers Championship, your total pledge would be:

\$.02 = \$36.00 \$.50 = \$900.00
\$.05 = \$90.00 \$ 1.00 = \$1,800.00
\$.10 = \$180.00

"Services for the Elderly of Farmington is thrilled to have been a part of the Travelers Championship Birdies for Charity program since its onset. Our small organization is always searching for ways to raise funds for our agency programs and Birdies for Charity has proven to be a fun, easy way to accomplish this. The money collected from our participation enables us to carry out our mission to assist older citizens with maintaining their desired home lifestyle relative to their meals, transportation, socialization, home medical equipment and maintenance. Our partnership with the Travelers Championship in this unique fundraiser has been such a positive worthwhile experience."

Nancy Walker, Services for the Elderly of Farmington

GUESS THE BIRDIES SWEEPSTAKES GRAND PRIZE



The person who correctly guesses the exact number of birdies will win the Grand Prize of a \$1,500 Cash Gift Card.

In addition, due to the continued support from the Connecticut Association of Nonprofits, your nonprofit of choice will receive:

- \$500 Donation
- A one-year membership for non-members or \$250 to use on training sessions of their choice.

MORE GUESS THE BIRDIES PRIZES

1st Place Prize - Two Tickets to the World Golf Hall of Fame and IMAX Theatre in St. Augustine, Florida.
Retail Value \$1,200
(Includes up to \$600 travel coupon per person)

2nd Place Prize - Four rounds of golf at TPC River Highlands
Retail Value \$1,000 (\$250 per round per player)

3rd Place Prize - \$600 Cash Gift Card
Retail Value \$600

No pledge, purchase or donation is necessary to enter to win. The odds of winning depend on the number of entries received. Prizes are not transferable. One prize will be awarded at each prize level. There is no substitution, transfer, or cash equivalent for prizes, except that the tournament may, at its sole discretion, substitute prize of comparable value or cash. See last page for contest rules. Participants must be legal residents of the United States and be 21 years of age or older as of Monday, June 22, 2015. Void to residents of NY, FL, RI or wherever prohibited by law. The deadline for the Guess the Birdies Sweepstakes is Tuesday, June 23, 2015.

Please return all pledge forms and checks to:

CohnReznick
350 Church Street, 12th Floor
Hartford, CT 06103

Please make checks payable to "Travelers Championship"

All per birdie pledges and flat rate donations are 100% tax deductible. Please consult your tax advisor.

For more convenient online pledging, visit
www.TravelersChampionship.com/Birdies-for-Charity

OFFICIAL PLEDGE AND FLAT RATE DONATION FORM

Charity of Choice: _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (_____) _____

Email: _____

PER BIRDIE PLEDGE

_____ I pledge and promise to donate the following amount to my designated charity for every birdie made during the 2015 Travelers Championship. I understand that the total number of birdies and my pledge will be calculated at the conclusion of the tournament and that I will be charged at that time.

\$.02 _____ \$.05 _____ \$.50 _____ \$ 1.00 _____ Other: _____

*Minimum per birdie pledge amount: \$0.02

FLAT RATE DONATION

_____ I would like to make a one-time donation in the amount of \$ _____

*Minimum flat rate amount: \$10.00

GUESS THE BIRDIES SWEEPSTAKES

I guess that exactly _____ birdies will be made Wednesday – Sunday of the 2015 Travelers Championship.

FORM OF PAYMENT

Check Enclosed _____ Invoice Me _____ Credit Card _____

MASTERCARD _____ VISA _____ AMEX _____

Credit Card Number _____

Expiration Date: _____ Security Code/CVV# (on back of card) _____

Please provide accurate payment information. If you have selected a flat rate donation and a credit card payment, your card will be charged immediately. If you have selected a per birdie pledge, your balance due will be applied to your invoice or card at the conclusion of the tournament. You will receive confirmation of payment.

To submit your per birdie or flat rate donation, please read the reverse side of this form.

• Please return all pledge forms and checks to:

CohnReznick, 350 Church Street, 12th Floor, Hartford, CT 06103

• Please make checks payable to "Travelers Championship"

BIRDIES FOR CHARITY RULES

- All participating organizations must be publicly supported and recognized by the Internal Revenue Service as a 501(c)3.
- All per birdie pledges and flat rate donations will be accepted from Monday, November 4, 2014 through 6:00 p.m. Sunday, June 28, 2015.
- If this pledge form is not legible, the Travelers Championship and the Birdies for Charity staff is not responsible for processing the donation.
- Please make checks payable to "Travelers Championship"
- Please return all pledge forms and checks to:

**Attn: Birdies for Charity
CohnReznick**

350 Church Street 12th Floor, Hartford, CT 06103

- All per birdie pledges and flat rate donations are 100% tax deductible.

GUESS THE BIRDIES SWEEPSTAKES RULES

- No pledge, purchase or donation is necessary to enter the Guess the Birdies Sweepstakes. The odds of winning depend upon the number of entries received.
- All pledge forms for the sweepstakes must be mailed directly to:

**Attn: Birdies for Charity, CohnReznick, 350 Church Street 12th Floor,
Hartford, CT 06103.**

- The guess may be any number. One guess will be permitted per person and the tournament will track only the first pledge received with a proposed guess.
- For an alternate method of free participation, please submit your request for an entry form by mail:

Travelers Championship, 90 State House Square, Hartford, CT 06103.

- Guesses will be accepted from Monday, January 26, 2015 through 6:00 p.m. on Tuesday, June 23, 2015.
- If the Grand Prize winner has not designated a charity with their submitted guess, the Travelers Championship will select a random charity from one of the 2015 Birdies for Charity participating organizations to receive the funds from the Grand Prize package.
- Participants must be legal residents of the United States and be 21 years of age or older as of Monday, June 22, 2015. Void to residents of NY, FL, RI or wherever prohibited by law.
- The Grand Prize winner will be determined by the person who correctly guesses the exact number of birdies made (Wed.-Sun.) during the 2015 Travelers Championship. In the case of a tie, the Grand Prize will be chosen randomly.
- If no one guesses the exact number of birdies made, then the Grand Prize winner will be the person whose guess is the closest (without going over the total) to the actual number made during the 2015 Travelers Championship.
- The Grand Prize winner will be notified following the tournament, in the summer of 2015.
- There is one prize for each place level. The Grand Prize and Prizes for 1st, 2nd, and 3rd place will be determined by random draw from those eligible entries in the event of a tie.
- A complete set of rules is available from the Travelers Championship, upon request.
- All entries must be on an official pledge form, copied facsimile or be submitted through the Birdies for Charity donation website by Tuesday, June 23, 2015.



**TRAVELERS
CHAMPIONSHIP**

TravelersChampionship.com/Birdies-for-Charity



Presented by

COHN REZNICK

ACCOUNTING • TAX • ADVISORY



**PLEDGE FOR
YOUR CHARITY
TODAY!**

