



# BIRDIES FOR CHARITY REGISTRATION

JUNE 22-28, 2015 | TPC RIVER HIGHLANDS | CROMWELL, CT



**TRAVELERS  
CHAMPIONSHIP**

## What is Birdies for Charity?

Birdies for Charity presented by CohnReznick is a pledge-based fundraiser, where nonprofit organizations can solicit pledges based upon the number of birdies made during the 2015 Travelers Championship. Nonprofit organizations simply ask for a minimum of two cents (2¢) per birdie or a flat-rate donation of at least \$10. It's that easy! Participating nonprofits receive 100 percent of the proceeds from their fundraising efforts.

## Participating is Easy!

- All New England 501(c)(3) organizations are eligible.
- Simply register before May 30th and we'll provide the materials you need to get started.
- Solicit pledges – ask your donors, sponsors, friends and family!
- Submit all pledges by 6:00 p.m. on Sunday, June 28, 2015.
- At the conclusion of the tournament, the Travelers Championship and CohnReznick will handle the billing and pledge collection with your donors.
- After multiple rounds of billing, the Travelers Championship will provide you with a check for 100% of the funds collected.

## Pledge Forms and Online Donations

- Pledge forms and online donations will be accepted from November 1, 2014 – June 28, 2015.
- Photocopied pledge forms will also be accepted, only if the charity of choice is clearly indicated on the form.
- Online pledging will be available to your organization on your own pledge website (provided by the Travelers Championship staff) and on the tournament website, [TravelersChampionship.com](http://TravelersChampionship.com).

## Registration

- First submit your Birdies for Charity registration form and a copy of your 501(c)(3) to the Travelers Championship.
- Once your organization has been registered, you will receive an email notification and the instructions you need to get started right away.
- Please email, mail or fax the attached registration form along with a copy of your organizations 501(c)(3) form to:

Katie McMorrow

Travelers Championship

90 State House Square, 11th Floor

Hartford, CT 06103

Fax: 860-502-6809

[kmcorrow@travelerschampionship.com](mailto:kmcorrow@travelerschampionship.com)



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**COHNREZNICK**

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ASSOCIATION  
of NONPROFITS

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By completing this registration form, you are volunteering to be the Birdies for Charity Administrator for your organization. As Administrator, you will be the main contact for the Travelers Championship and will receive all communication and program updates throughout the season.

Nonprofit Organization

*Please print the nonprofit beneficiary name as you wish it to appear in Travelers Championship publications and signage that may be applicable.*

Main Contact/Administrator (First Name, Last Name)

Mailing Address

City

State

Zip

Telephone (most frequently used)

Email (most frequently used)

Please provide a brief description and/or mission statement for your organization:

Please provide your organization website

By signing this form, the participating organization and Administrator agrees to abide by the rules and regulations outlined in the Birdies for Charity Handbook, including but not limited to:

- Being able to provide a copy of the IRS letter confirming your 501(c)(3) status.
- The nonprofit organization agrees that donors will not be reimbursed in any manner for any or all of their per birdie or flat-rate donations.
- All checks must be made payable to the **Travelers Championship** and must be received with a copy of the invoice.
- All checks must come from the original donor. Checks received from the participating organization or by individuals on behalf of the donor will NOT be accepted without prior authorization from the Travelers Championship.
- Participating organizations and their Administrators will NOT be allowed to submit lists of donor information for processing. All pledges/donations must be submitted on pledge forms or within the Birdies for Charity website.
- Self-pledges (pledges made by a charity and paid by the charity) are prohibited.
- Failure to abide by these rules and regulations will result in disqualification from the Birdies Bonus Bucks Contest.

Administrator Signature

Date

Tax Identification Number: \_\_\_\_\_