

BIRDIES FOR THE BRAVE®

SPONSORSHIP PACKAGES



TPC River Highlands
Charity Golf Tournament – October 14, 2014

RIVER HIGHLANDS



TRAVELERS
CHAMPIONSHIP



Proud Supporter of
Birdies for the Brave



WHOM WE SUPPORT

Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR and its affiliates that is dedicated to supporting the brave men and women of the U.S. Armed Forces and their families. Since 2006, the TOUR has joined with PGA TOUR players and corporate partners to raise over \$12M for military homefront groups that directly serve military men, women, and families

FUNDS RAISED BENEFIT CERTAIN MILITARY HOMEFRONT GROUPS INCLUDING



- **Special Operations Warrior Foundation**

Supported by
PHIL MICKELSON



- **Homes for Our Troops**

Supported by
PHIL MICKELSON



- **Navy SEAL Foundation**

Supported by
JERRY KELLY, FRANK LICKLITER II and VIJAY SINGH



- **Operation Homefront**

Supported by
COREY PAVIN



- **Military Warriors Support Foundation**

Supported by
TED PURDY and DAVID TOMS



- **Green Beret Foundation**

Supported by
BUBBA WATSON



- **United Through Reading**

Supported by
RORY SABBATINI



- **K9s for Warriors**

Supported by
BOB DUVAL and DAVID DUVAL



- **Troops First Foundation**

Supported by
ROD PAMPLING



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PARTICIPATING FOURSOME: \$1,100

INDIVIDUAL GOLFER: \$275

DINNER SPONSOR: \$8,000

One foursome with preferred starting hole; corporate banner display during dinner; promotion on website & all printed materials

BREAKFAST SPONSOR: \$6,000

One foursome with preferred starting hole; corporate banner display during breakfast; promotion on website & all printed materials

BEVERAGE CART SPONSOR \$5,000

One foursome with preferred starting hole; corporate logo on all beverage carts on course; promotion on website

PRACTICE FACILITY SPONSOR \$2,500

One foursome; signage at the practice facility; promotion on website

COCKTAIL HOUR SPONSOR \$2,000

Choice of hole to sponsor (first-come, first-served basis on date of payment); recognition on electronic tee signs in player golf carts; opportunity to provide golfer giveaways in goodie bags for event participants; corporate banner display during cocktail hour; promotion on website

STARS & STRIPES SPONSOR \$1,500

One foursome; hole sponsor (choice of hole first-come, first-served based on date of payment); recognition on electronic tee signs in player golf carts; opportunity to provide golfer giveaways in goodie bags for event participants;

CONTEST SPONSOR \$1,000

One contest on course named for your company; opportunity to provide golfer giveaways in goodie bags for event participants

Checks are made payable to the Travelers Championship and are not tax deductible as a charitable contribution by the consumer. The Travelers Championship will donate net proceeds to PGA TOUR Charities, Inc. in support of *Birdies for the Brave*. To make a donation directly to *Birdies for the Brave* please visit www.birdiesforthebrave.org. To pay by credit card please contact Lauren Salvia at 860-502-6804.



RIVER HIGHLANDS



TRAVELERS
CHAMPIONSHIP



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SPONSORSHIP REPLY FORM

GOLFERS

- PARTICIPATING FOURSOME..... \$1,100
- INDIVIDUAL GOLFER \$275

SPONSORS

- DINNER SPONSOR..... \$8,000
- BREAKFAST SPONSOR \$6,000
- BEVERAGE CART SPONSOR \$5,000
- PRACTICE FACILITY SPONSOR \$2,500
- COCKTAIL HOUR SPONSOR \$2,000
- STARS & STRIPES SPONSOR \$1,500
- CONTEST SPONSOR..... \$1,000

PAYMENT

Checks are made payable to the Travelers Championship and are not tax deductible as a charitable contribution by the consumer. The Travelers Championship will donate net proceeds to PGA TOUR Charities, Inc. in support of *Birdies for the Brave*. To make a donation directly to *Birdies for the Brave* please visit www.birdiesforthebrave.org. To pay by credit card please contact Lauren Salvia at 860-502-6804.

TPC River Highlands will host their annual *Birdies for the Brave* golf event once again this year to support the U.S. Armed Forces and their families. Everyone is invited and encouraged to participate by being a sponsor, donor, or by playing in the event.

Birdies for the Brave is a military outreach initiative proudly supported by the PGA TOUR. Since 2005, the TOUR has joined with PGA TOUR players and corporate partners to raise millions of dollars for military homefront groups that directly serve military men and women through fundraising events at TPCs nationwide.

Tuesday, October 14, 2014

8:30am

Registration
Continental Breakfast

10:00am

Shotgun Start

3:00pm

Salute Our Troops Dinner

Contact Name _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Work Fax _____ Cell Phone _____

Email _____ Method of Payment: Check _____

Additional Players Information (if registering a foursome) Player #1 Name _____

Player #2 Name _____ Player #3 Name _____

MAIL COMPLETED FORM TO:

TPC River Highlands • One Golf Club Road • Cromwell, CT 06416
larryantinozzi@pgatourtpc.com • Fax: (860) 635-0059 • Phone: (860) 635-5000

