



Presented by  
**COHN REZNICK**  
ACCOUNTING • TAX • ADVISORY



# PLEDGE FOR YOUR CHARITY TODAY!

For the Travelers Championship, CHARITY begins before the PGA TOUR comes to Connecticut each June. This year, you too can be a part of the tournament's mission to support our nonprofit partners by making a pledge or flat rate donation through the Birdies for Charity program!

## HERE'S HOW IT WORKS

Simply make a one-time flat rate donation OR pledge two cents or more per birdie made at the 2014 Travelers Championship. After the tournament, you'll be mailed a notice of your pledge amount due. In 2013, 1,620 birdies were made Wednesday – Sunday of the Travelers Championship by the PGA TOUR professionals. 100% of your donation will benefit your designated charity. You can ask your employer to support your charity through a matching gift!

## BONUS BUCKS POOL SPONSORED BY COHNREZNICK

You can help your designated charity receive extra funds! Each organization that raises money through the Birdies for Charity program will receive 15% cash back for the pledges that were collected with a maximum amount that a participating charity being eligible to receive equaling \$11,250 (which would equal 15% of \$75,000 in donations collected).

For more information, visit [www.travelerschampionship.com/birdies-for-charity](http://www.travelerschampionship.com/birdies-for-charity).

## GUESS THE BIRDIES SWEEPSTAKES GRAND PRIZE

The person who correctly guesses the exact number of birdies will win the Grand Prize of a Two-Year Lease to a 2014 Ford Escape SE. In addition, due to the continued support from the Connecticut Association of Nonprofits, your nonprofit of choice will receive an additional \$500 donation, a one year membership and four training sessions with their organization.

*Approximate retail value of the Ford Red Carpet lease is \$14,500. Major restrictions may apply.*

## More Guess the Birdies Prizes

- 1st Place Prize - \$1,000 Cash Gift Card  
*Retail Value \$1,000*
- 2nd Place Prize - Four rounds of golf at TPC River Highlands  
*Retail Value \$1,000 (\$250 per round per player)*
- 3rd Place Prize - Two Tickets to the World Golf Hall of Fame and IMAX Theatre in St. Augustine, Florida.  
*Retail Value \$665 (Includes up to \$300 travel coupon per person)*

*No pledge, purchase or donation is necessary to enter to win. The odds of winning depend on the number of entries received. Prizes are not transferable. One prize will be awarded at each prize level. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prize of comparable value or cash. Participants must be legal residents of the United States and be 21 years of age or older as of Monday, June 16, 2014. Void to residents of NY, FL, RI or wherever prohibited by law.*

*See next page for contest rules.*

## MY PLEDGE/DONATION COMMITMENT:

I pledge \$ \_\_\_\_\_ per birdie.

I pledge \$ \_\_\_\_\_ flat rate donation.

I guess \_\_\_\_\_ total birdies will be made.

*Please retain this page for your records.*

Please note, if 1,800 birdies are made during the Travelers Championship your total pledge would be:

\$ .02 = \$36.00	\$ .50 = \$900.00
\$ .05 = \$90.00	\$ 1.00 = \$1,800.00
\$ .10 = \$180.00	



One 24-month Red Carpet Lease (nontransferable) for a 2014 Ford Escape SE with AWD and a Luxury Package, including Moonroof, MyFord Touch®, Reverse Sensing System and Navigation System. Prize will consist of fully subsidized payments for the terms of the lease including all taxes other than those on excess mileage. For additional information, please see reverse side of pledge card.



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## OFFICIAL PLEDGE AND FLAT RATE DONATION FORM

Charity of Choice: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

### PER BIRDIE PLEDGE

\_\_\_\_\_ I pledge and promise to donate the following amount to my designated charity for every birdie made during the 2014 Travelers Championship. I understand that the total number of birdies and my pledge will be calculated at the conclusion of the tournament and that I will be charged at that time.

\$.02 \_\_\_\_\_ \$.05 \_\_\_\_\_ \$.50 \_\_\_\_\_ \$1.00 \_\_\_\_\_ Other: \_\_\_\_\_

### FLAT RATE DONATION (minimum of \$10)

\_\_\_\_\_ I would like to make a one-time donation in the amount of \$ \_\_\_\_\_

I guess that exactly \_\_\_\_\_ birdies will be made Wednesday – Sunday of the 2014 Travelers Championship.

Check Enclosed \_\_\_\_\_ Invoice Me \_\_\_\_\_ Credit Card \_\_\_\_\_

MASTERCARD \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code/CVV# (on back of card) \_\_\_\_\_

*Please provide accurate payment information. If you have selected a flat rate donation and a credit card payment, your card will be charged immediately. If you have selected a per birdie pledge, your balance due will be applied to your invoice or card at the conclusion of the tournament. You will receive confirmation of payment.*

#### • Please return all pledge forms and checks to:

**CohnReznick, Attn: Birdies for Charity, 180 Glastonbury Boulevard, 4th Floor, Glastonbury, CT 06033**

#### • Please make checks payable to "Travelers Championship"

All per birdie pledges and flat rate donations are 100% tax deductible. Please consult your tax advisor.

For more convenient online pledging, visit [www.TravelersChampionship.com/Birdies-for-Charity](http://www.TravelersChampionship.com/Birdies-for-Charity)

#### GUESS THE BIRDIES SWEEPSTAKES RULES

- No pledge, purchase or donation is necessary to enter the Guess the Birdies Sweepstakes. The odds of winning depend upon the number of entries received.
- All pledge forms for the sweepstakes must be mailed directly to:  
**Attn: Birdies for Charity, CohnReznick, 180 Glastonbury Boulevard, 4th Floor, Glastonbury, CT 06033.**
- The guess may be any number. One guess will be permitted per person and the tournament will track only the first pledge received with a proposed guess.
- For an alternate method of free participation, please submit your request for an entry form by mail: Travelers Championship, 90 State House Square, Hartford, CT 06103.
- Guesses will be accepted from Monday, January 28, 2014 through 6:00 p.m. on Tuesday, June 17, 2014.
- If the Grand Prize winner has not designated a charity with their submitted guess, the Travelers Championship will select a random charity from one of the 2014 Birdies for Charity participating organizations to receive the funds from the Grand Prize package.
- Participants must be legal residents of the United States and be 21 years of age or older as of Monday, June 16, 2014. Void to residents of NY, FL, RI or wherever prohibited by law.
- The Grand Prize winner will be determined by the person who correctly guesses the exact number of birdies made (Wed.-Sun.) during the 2014 Travelers Championship. In the case of a tie, the Grand Prize will be chosen randomly.
- The Grand Prize winner is responsible for insurance of the vehicle throughout the term of the lease. Winner must provide proof of insurance upon delivery. The winner will also be responsible for excess mileage greater than 15,000 miles a year for 2 years (30,000 total) at a cost of .20 cents a mile plus any applicable tax and will assume damage responsibility. Winner can purchase extra miles up front for 15 cents a mile plus tax. Winner must further adhere to all stipulations in accordance with Ford Motor Credit Company "FMCC" standard lease requirements, and shall be responsible for routine maintenance and excess wear and tear charges as well as all other liabilities at lease end as specified in the lease agreement. Grand Prize winner must be a licensed driver. All other said terms of said lease apply. The copy of the lease will be provided to the winner.
- If no one guesses the exact number of birdies made, then the Grand Prize winner will be the person whose guess is the closest (without going over the total) to the actual number made during the 2014 Travelers Championship.
- The Grand Prize winner will be notified following the tournament, in the summer of 2014.
- There is one prize for each place level. The Grand Prize and Prizes for 1st, 2nd, and 3rd place will be determined by random draw from those eligible entries in the event of a tie.
- A complete set of rules is available from the Travelers Championship, upon request.
- To request an entry form for the sweepstakes, please submit a request by mail to:  
Travelers Championship, 90 State House Square, Hartford, CT 06103.
- All entries must be on an official pledge form, copied facsimile or be submitted through the Birdies for Charity donation website by Tuesday, June 17, 2014.

#### BIRDIES FOR CHARITY RULES

- All participating organizations must be publicly supported and recognized by the Internal Revenue Service as a 501(c)3.
- All per birdie pledges and flat rate donations will be accepted from Monday, January 28, 2014 through 6:00 p.m. Sunday, June 22, 2014.
- If this pledge form is not legible, the Travelers Championship and the Birdies for Charity staff is not responsible for processing the donation.
- Deadline for the Guess the Birdies Sweepstakes is Tuesday, June 17, 2014.
- Please make checks payable to "Travelers Championship"
- Please return all pledge forms and checks to:  
**Attn: Birdies for Charity, CohnReznick, 180 Glastonbury Boulevard, 4th Floor, Glastonbury, CT 06033**
- All per birdie pledges and flat rate donations are 100% tax deductible.



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