



GET INVOLVED



TRAVELERS
CHAMPIONSHIP

JUNE 17-23, 2013
TPC RIVER HIGHLANDS
CROMWELL, CT

A NEW ENGLAND SPORTS TRADITION



The 2013 Travelers Championship will welcome a star-studded PGA TOUR field for one amazing week in June at TPC River Highlands in Cromwell, Conn. As one of the region's premier sporting events, the event has been an integral part of the local community for over 60 years as both a renowned family-friendly event and successful charity fundraiser – generating more than \$30 million for charity since its inception.

The tournament continues to be successful each year, thanks to all of the volunteers and nonprofit organizations who donate their time and effort to make this event special. Browse the following pages to discover how you can get involved with the Travelers Championship. Welcome to the team!



TOURNAMENT FACTS

Date: June 17-23, 2013

Place: TPC River Highlands, Cromwell, CT

Course: Par 70, 6,841 yards

Purse: \$6 Million

Defending Champion: Marc Leishman

TV Broadcast: Golf Channel (Thursday & Friday)

CBS Sports (Saturday & Sunday)

PGA TOUR Awards: Best Marketing Plan

Most Fan-Friendly Event

Best Title Sponsor Integration

CONTACT US

For more information, please contact the following team members:

Carolyn Romano, Tournament Coordinator - Volunteers
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Lauren Salvia, Tournament Coordinator - Charity Relations
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Inside the ropes experience...

"I love volunteering for a great event where all of the proceeds go to charity. It makes me proud to know that my hard work and the hard work of all the volunteers will benefit so many people."

Christina Valletta

2012 Volunteer of the Year



VOLUNTEERING

Sign up today to volunteer and gain the chance to go behind the scenes at Connecticut's PGA TOUR event! Corporations, community groups and individuals are all encouraged to become a part of the 2013 Travelers Championship.





VOLUNTEER OPPORTUNITIES

Administration	Media
Amateur Caddies	Operations
Concessions	Player Logistics
Corporate Hospitality	Practice Facility
Event Services	Pro-Am
Fan & Kid Zone	Scoring
Gallery Control	Skyboxes
Gates & Will Call	Volunteer Villa

VOLUNTEER PACKAGE

In addition to having a great time and supporting the community, volunteers receive:

- Official Travelers Championship Golf Shirt
- Official Travelers Championship Hat or Visor
- One Weekly Volunteer Grounds Admissions Badge
- One Weekly Guest Grounds Admissions Badge
- Lot B Parking Pass, valid for each day of volunteering
- Complimentary meal for shifts worked
- Hartford HealthCare Water Bottle and other great items

For volunteer package pricing, please visit www.TravelersChampionship.com/volunteers.

SIGN UP TODAY

To find out more information or to register to become a volunteer at the 2013 Travelers Championship, please visit www.TravelersChampionship.com/volunteers.

Volunteers Sponsored by





*Raise funds,
no risk, no cost...*

"I am the only full-time staff person at our small organization, with only one other part-time staff, so I wear a lot of hats, one of which is fundraising. The support from the Travelers Championship and the sponsors makes it such an easy fundraising process and we are so proud to have ranked in the top ten fundraising charities since we've participated."

Sasha Zatykra

Executive Director, Colburn-Keenan Foundation

BIRDIES FOR CHARITY



Birdies for Charity presented by CohnReznick is a pledge-based fundraiser, similar to a walk-a-thon, where nonprofit organizations can solicit pledges based upon the number of birdies made during the 2013 Travelers Championship. Nonprofit organizations simply ask for a minimum of 1¢ pledge per birdie, or a \$5 flat-rate donation.

Birdies for Charity was designed to make fundraising easier for nonprofits. Not only do participating nonprofits receive 100 percent of the proceeds from their fundraising efforts, all invoicing and accounting is handled by the Birdies for Charity staff! Participating nonprofits also have a chance to earn additional incentives for their organization and for their donors due to the generous support of CohnReznick and the Connecticut Association of Nonprofits. For more information, please visit www.TravelersChampionship.com/Birdies-for-Charity.

Presented by
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ACCOUNTING • TAX • ADVISORY





Easy and effective fundraising opportunity...

“FSW was pleased to feature Chip In for Charity as part of our spring fundraising event. Our guests really appreciated the chance to buy specially priced tickets through FSW so they could enjoy the excitement of the Travelers Championship while also supporting FSW’s programs and services.”

Bill Hass

President & CEO, FSW Inc

CHIP IN FOR CHARITY



Chip In for Charity is an easy and effective opportunity for nonprofit organizations, companies and individuals to raise money for a charity they support.

Participating Chip In for Charity partners can sell tickets to the Travelers Championship for a discounted price of \$20, while 50 percent of the proceeds will be donated to their charity of choice. Ticket buyers obtain a discounted admission ticket and the charity receives \$10 per ticket sold – it’s a win-win for everyone!

To learn more and participate in the Chip In for Charity program, please visit www.TravelersChampionship.com/Chip-In-for-Charity.



TRAVELERS CHAMPIONSHIP

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Title Sponsor



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