



LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT 2014

BENEFITTING



Connecticut
Children's
MEDICAL CENTER

&



MONDAY, JULY 28, 2014
TPC RIVER HIGHLANDS
CROMWELL, CT

A Travelers Championship Charity Golf Series Event



TRAVELERS
CHAMPIONSHIP

LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

TOURNAMENT INFORMATION

HOST ORGANIZATION

LEGO Systems Inc., as a significant employer in the state of Connecticut, is pleased to once again hold a charity golf tournament to benefit Connecticut Children's Medical Center, Hartford's Camp Courant and continue giving back to the Connecticut Community. LEGO Systems is partnering with the Travelers Championship, Connecticut's PGA TOUR event to deliver a first class experience for all participants. The Travelers Championship functions as a substantial fundraising mechanism in the region, and is delighted to continue a partnership with LEGO Systems Inc. to generate funds and goodwill for Connecticut Children's Medical Center and Hartford's Camp Courant.

HOST COURSE

TPC River Highlands offers a winning combination: an award-winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event.

CHARITABLE BENEFICIARIES

Connecticut Children's Medical Center

In a typical day at Connecticut Children's Medical Center, 20 new patients will be admitted. Over 40 children will undergo a surgical procedure. Approximately 150 kids will be treated in the Emergency Department. A family may learn their child has been diagnosed with cancer. A child may seek treatment for diabetes. And a premature baby may begin a fight for life.

Connecticut Children's is the state's only academic medical center dedicated exclusively to the care of children and young adults. Proceeds from this tournament will help the Medical Center invest in pediatric subspecialists, cutting-edge technology, equipment and research needed to advance Connecticut Children's mission. Your support will help provide care that makes kids better – the care they deserve.

Hartford's Camp Courant

Hartford's Camp Courant provides six weeks of fun and learning to children ages five through 12 residing in the city of Hartford each summer. Of the 44 summer camps available to Hartford residents, Hartford's Camp Courant is the only summer camp serving Hartford inner-city youth that provides transportation, incorporates preventive and acute health and social work services, two nutritious meals a day, and recreational, educational and cultural activities, all at no cost to the camper or his or her family. The goal of the summer day camp program at Hartford's Camp Courant is to give Hartford children the opportunity to learn about themselves, their community and their world in a natural, safe environment all while enjoying fresh air and the company of peers, friends and supportive staff.

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SCHEDULE OF EVENTS

GOLF TOURNAMENT

11:30 a.m. Registration, Lunch Served & Practice Facility Open

1:00 p.m. Shotgun Start, On-Course Refreshments Available

6:00 p.m. Reception, Awards Ceremony, Door Prizes & More

SPONSORSHIP PACKAGES

Packages including golf will include lunch, player gifts, door prizes and a post-play reception.

MASTER BUILDER SPONSOR | \$10,000 Charitable Investment

- Presenting Sponsor of post play reception.
- (1) Golf Foursome
- Premier Sponsor Logo recognition on-site in printed materials tee signage, and electronic GPS.
- Premium Hole Sponsorship placement.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 16-22, 2014, if sponsorship is confirmed by May 23, 2014.
- 6 tickets to the Michelob ULTRA 19th Hole Sponsor Club at the 2014 Travelers Championship, if sponsorship is confirmed by May 23, 2014. The Michelob ULTRA 19th Hole Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

BIG BRICK SPONSOR | \$7,000 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage, and electronic GPS.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 16-22, 2014, if sponsorship is confirmed by May 23, 2014.
- 6 tickets to the Michelob ULTRA 19th Hole Sponsor Club at the 2014 Travelers Championship, if sponsorship is confirmed by May 23, 2014. The Michelob ULTRA 19th Hole Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

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SPONSORSHIP PACKAGES

BRICK SPONSOR | \$5,000 Charitable Investment

Presenting Sponsor of One of the Following:

- Practice Facility
 - Lunch Presenter
 - Beverage Carts
 - On-Site Food and Beverage Stations
 - Beverage Carts
- Sponsor recognition in on-site printed materials, tee signage and electronic GPS.
 - 4 tickets to the Michelob ULTRA 19th Hole Sponsor Club at the 2014 Travelers Championship, if sponsorship is confirmed by May 23, 2014. The Michelob ULTRA 19th Hole Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

HOLE SPONSORSHIP PACKAGE | \$2,500 Charitable Investment

- Sponsor recognition in on-site printed materials, tee signage and electronic GPS.
- (1) Golf Foursome
- 4 Any One Day Tickets to the Travelers Championship, June 16-22, 2014.

GOLF FOURSOME PACKAGE | \$1,600 Charitable Investment

- (1) Golf Foursome
- 4 Any One Day Tickets to the Travelers Championship, June 16-22, 2014.

The day's events will be held at TPC River Highlands, an award winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event.



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