



2019 Travelers Championship Internship Program

TOURNAMENT OVERVIEW



In 2018, the Travelers Championship once again provided world class golf paired with a variety of special events, all in an effort to raise money for charity. Since the tournament's inception in 1952, more than \$40 million has been generated for charity. The Travelers Championship is the PGA TOUR's only stop in Connecticut and has been a tradition for golf fans, families and the business community.

The tournament showcased some of the world's best golfers who competed for a \$7 million purse. On Sunday, Bubba Watson overcame a six-stroke deficit during the final round to win his third Travelers Championship title.

The event hosts thousands of fans throughout the week and volunteers that donate their time. The Travelers Championship continues to serve as an effective platform for business development, a great family event and more importantly, a successful charitable fundraiser.



TOURNAMENT KEY FACTS

DATES: June 17 – 23, 2019

LOCATION: TPC River Highlands
Cromwell, CT

COURSE LAYOUT: Par 70, 6,841 yards

TOTAL PURSE: \$7 million

WINNER'S SHARE: \$1.26 million

FEDEXCUP POINTS: 500 to the winner

DEFENDING CHAMPION: Bubba Watson

TV BROADCAST: Golf Channel
CBS





2018 TOURNAMENT HIGHLIGHTS

PRE-TOURNAMENT EVENTS

MEDIA DAY

On Tuesday, May 8, 2018 the Travelers Championship hosted Media Day at TPC River Highlands. The festivities kicked off with a press conference in The First Tee of Connecticut building. ESPN's Chris Berman hosted an interview with Jordan Spieth via satellite from the Players Championship. Business professionals from all over the Greater Hartford area attended to hear defending champion Spieth recount his 2017 victory. The Q&A session was followed by a light lunch before heading out in foursomes to play TPC River Highlands.

MAHONEYSABOL 5K

The Travelers Championship partnered with the Hartford Marathon Foundation to host its annual 5K sponsored by MahoneySabol and benefiting the ALS Clinic at the Hospital for Special Care on Saturday, April 28, 2018. The event attracted nearly 730 runners to TPC River Highlands who either took part in the Kids Fun Run, the 5K Road Race or Fitness Walk. The event raised in excess of \$41,000 and awareness for the ALS Clinic at the Hospital for Special Care. It has also become a tradition to hold a “friendly” competition between tournament staff vs. tournament interns during the race—the winning team was awarded bragging rights and a celebratory dessert!



TOURNAMENT WEEK EVENTS



AETNA TOURNAMENT PLAYERS PRO-AM

On Monday, 112 participants had the unique opportunity to play alongside PGA TOUR professionals and their caddies on the tournament course. Participants got to enjoy a shopping spree where they could choose from well-known brands such as Adidas, Stanley Black & Decker, Under Armour and more.



TRAVELERS CELEBRITY PRO-AM

Thousands of fans came out to TPC River Highlands on Wednesday to watch some of their favorite celebrities play golf alongside PGA TOUR Professionals. The event is strongly supported by celebrities wanting to give back and generate awareness for the tournament and charities in the region. This year some of the celebrities included:

- Ray Allen, Ten-Time NBA All-Star
- Chris Berman, ESPN Sportscaster
- Nick Bonino, Two-Time Stanley Cup Winning NHL Player
- Chris Jackson, Actor, Singer and Composer
- Boomer Eason, Four-Time Pro Bowler and WFAN Radio Host

TOURNAMENT WEEK EVENTS

WOMEN'S DAY PRESENTED BY TRAVELERS

The tenth annual Women's Day was held on Thursday of tournament week. The Pro-Am Tent was full of approximately 700 women who networked while enjoying breakfast. The program began with fun door prizes and featured co-anchor of CBS This Morning, Norah O'Donnell and American actor, singer, and composer, Chris Jackson. All attendees were welcomed to take part in a golf clinic at the course, tour the Golf Channel on-site studio and were given a complimentary admission ticket for Thursday.



LIBERTY BANK CONCERT SERIES FEATURING:

SURVIVOR & TYLER FARR

Following the first round of play on Friday, American rock band, Survivor performed in the Stanley Black & Decker Fan Zone. The group performed a number of their top hits for an enthusiastic crowd. On Saturday night, the highly anticipated performance of Tyler Farr took place following the conclusion of play. His tremendous performance concluded the 2018 Liberty Bank Concert series at the Travelers Championship.





2018 INTERNSHIP PROGRAM OVERVIEW

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The tournament seeks talented college students searching for a dynamic internship experience. Interns will gain hands-on experience in a variety of efforts that go into organizing a professional sporting event, including sponsorship sales, operations, community relations, volunteers and ticket management. The Travelers Championship Internship Program is a great opportunity for a student looking to build solid experience in sport management. Candidates should be highly motivated, detail-oriented, dependable and a team-oriented self-starter. A Travelers Championship intern will receive the advantage of learning in a professional, results-driven atmosphere with experienced team members.

Time Commitment:

- With the nature of this program, internship hours may be less demanding earlier in the school year but increase in intensity as the tournament nears.
- It is difficult and not recommended to maintain additional employment during the summer months leading up to the tournament.
- This internship is a high intensity program and requires an extensive time commitment. We highly encourage students to ask questions during the application and interview process about the commitment level.

Internship Timeframes:

SPRING INTERNSHIP *(January – July)*

A set schedule is required and will be developed after the student's course schedule is finalized for the spring semester. Interns must be available daily once the spring semester ends through mid-July and are expected to be available weekends, evenings and special occasions including Memorial Day, Father's Day, and college graduation season. Students may receive course credit during the academic year and a \$1500 stipend during the summer months.

SUMMER INTERNSHIP *(May – July)*

Full-time internships are also available from the end of the spring Semester– mid-July. Summer interns will be located in either Cromwell or Hartford depending on the intern's area of focus. Interns are expected to be available weekends, evenings and special occasions including Memorial Day, Father's Day and the college graduation season. Students will receive a \$1500 stipend during the summer months.

Please see the Sample Schedule for further details.

2019 INTERNSHIP SAMPLE SCHEDULE

May

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Some weekends required
during May

Full Time

June

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

Weekends & Extended
Hours Begin

Advance Week

Tournament Week

July

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

As the Spring Semester ends, around mid-May, until the beginning of July, interns are expected to be available weekends and long days. Interns will be asked to be available on holidays including Memorial Day and Father's Day.

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LOCATION

The internship will take place at the Travelers Championship office, 90 State House Square, 11th Floor, Hartford, CT. A complimentary parking pass will be provided. Operations Interns will relocate to the golf course in Cromwell, CT at the beginning of April. The remainder of staff and interns move to the course in June.

REQUIREMENTS

Excellent oral and written communication skills; ability to manage multiple projects; skilled in Microsoft programs; a detail-oriented, hard working, positive personality are required for all positions.

TOURNAMENT INTERN(S)

Internship roles focusing in:

- Community Relations
- Sponsors & Sales
- Volunteers
- Special Events & Pro-Ams
- Tickets
- Logistics
- Media
- Operations
- Tournament Headquarters

APPLICATION INFORMATION



TRAVELERS

Spring Semester and Summer Internship Deadline: **Wednesday, October 31, 2018**

To apply for a 2019 Internship position at the Travelers Championship, please submit the following via email:

- cover letter
- resume
- reference

TOURNAMENT STAFF CONTACT

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