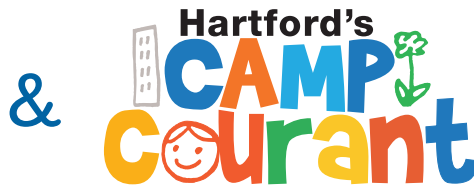




LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT 2018

BENEFITING



MONDAY, SEPTEMBER 17, 2018
TPC RIVER HIGHLANDS
CROMWELL, CT

FOR MORE INFORMATION, CONTACT KENDALL KEIL AT
[KKEIL@TRAVELERSCHAMPIONSHIP.COM](mailto:kkeil@travelerschampionship.com) OR (860) 502-6803



A Travelers Championship Charity Golf Series Event



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LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

TOURNAMENT INFORMATION

HOST ORGANIZATION

LEGO Systems Inc., as a significant employer in the state of Connecticut, is pleased to once again host a charity golf tournament to benefit Connecticut Children's Medical Center, Hartford's Camp Courant and continue giving back to the Connecticut Community. LEGO Systems is partnering with the Travelers Championship, Connecticut's PGA TOUR event, to deliver a first class experience for all participants. The Travelers Championship functions as a substantial fundraising mechanism in the region, and is delighted to continue a partnership with LEGO Systems Inc. to generate funds and goodwill for Connecticut Children's Medical Center and Hartford's Camp Courant.

HOST COURSE

TPC River Highlands offers a winning combination: an award-winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event.

CHARITABLE BENEFICIARIES

Connecticut Children's Medical Center

As a proud supporter and friend of Connecticut Children's, LEGO has played an important role in the medical center's hospital-wide annual Superhero Day, donating life-size displays and activity kits for patients to enjoy. LEGO has also been generous with grants for Connecticut Children's Office for Community Child Health, providing support for the statewide expansion of our Mid-Level Developmental Assessment program and funding the dissemination of the Books, Balls and Blocks child development innovation into Connecticut through our Help Me Grow National Center. Committed to the overall well-being of children and families, Lego will be directing funds from this year's golf tournament to benefit Connecticut Children's new Infusion and Dialysis Center, the first of its kind in Connecticut. Click [here](#) for a short video about this Infusion and Dialysis Center.

Hartford's Camp Courant

The warm summer days at Hartford's Camp Courant are filled with moments of excitement, fun, friendship and self-confidence. As the oldest and largest FREE summer day camp in the nation, Hartford's Camp Courant provides a free summer experience for Hartford children, ages 5-12 that promotes positive youth development and healthy lifestyle choices through active learning and fun activities. Camp's mission is grounded in the central premise that fun yet educational experiences will have a positive and lifelong impact on our young campers, many of whom lack structured programming during the summer months. As a youth development organization, we combine traditional camp activities with enrichment programming that exposes our campers to ideas and opportunities which spark their imaginations and inspires them to be their best in a safe, nurturing, fresh-air setting. Campers become part of a historic camp community that continues to grow and evolve, but has also stood the test of time for 124 years.

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SCHEDULE OF EVENTS

GOLF TOURNAMENT

11:00 a.m. Registration, Lunch Served & Practice Facility Open

12:30 p.m. Shotgun Start, On-Course Refreshments Available

5:30 p.m. Reception, Awards Ceremony, Door Prizes & More

GOLF FOURSOME SPONSORSHIP PACKAGES

Packages including golf will include lunch, player gifts, door prizes and a post-play reception.

MASTER BUILDER SPONSOR | \$10,000 Charitable Investment

- Presenting Sponsor of post play reception.
- (2) Golf Foursomes
- Premier Sponsor logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 18-24, 2018, if sponsorship is confirmed by May 18, 2018.
- 6 Tickets to the Sponsor Club at the 2018 Travelers Championship, if sponsorship is confirmed by May 18, 2018. The Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

BIG BRICK SPONSOR | \$7,000 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 18-24, 2018, if sponsorship is confirmed by May 18, 2018.
- 6 Tickets to the Sponsor Club at the 2018 Travelers Championship, if sponsorship is confirmed by May 18, 2018. The Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

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GOLF FOURSOME SPONSORSHIP PACKAGES - CONTINUED

HOLE SPONSORSHIP PACKAGE | \$5,500 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.
- 4 Tickets to the Sponsor Club at the 2018 Travelers Championship, June 18-24, 2018, if sponsorship is confirmed by May 18, 2018. The Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

GOLF FOURSOME PACKAGE | \$2,000 Charitable Investment

- (1) Golf Foursome
- 4 Any One Day Tickets to the Travelers Championship, June 18-24, 2018, if sponsorship is confirmed by May 18, 2018.

SUPPORTING PACKAGES - NON-GOLFING

PRESENTING SPONSORSHIP PACKAGE | \$6,500 Charitable Investment

- Presenting Sponsor of post play reception.
- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Year-round logo recognition on event page of the Travelers Championship website.
- Premium Hole Sponsorship placement.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 18-24, 2018, if sponsorship is confirmed by May 18, 2018.

SUPPORTING SPONSORSHIP PACKAGE | \$3,000 Charitable Investment

- Sponsor Logo recognition on-site in printed materials, tee signage and electronic GPS.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, June 18-24, 2018, if sponsorship is confirmed by May 18, 2018.

GRANT DONATION | Starting at \$1,500

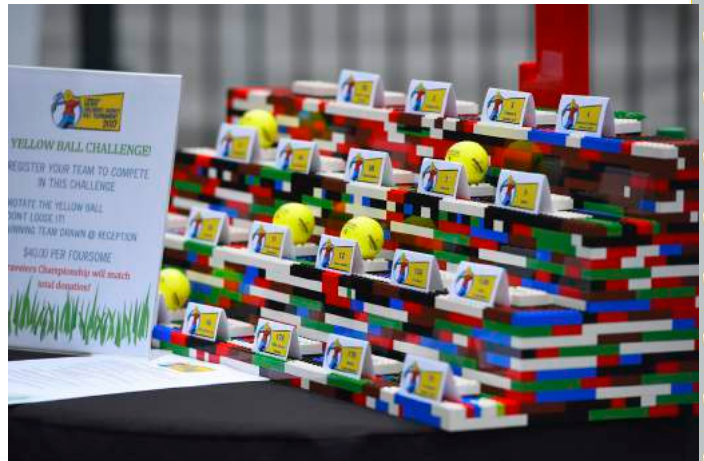
- Sponsor recognition on-site in printed materials and electronic GPS.
- Year-round sponsor recognition on event page of the Travelers Championship website.

ADDITIONAL FOURSOMES TO ANY PACKAGE ARE \$1,500 EACH.

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