



STANLEY BLACK & DECKER BECOMES PRESENTING SPONSOR OF THE TRAVELERS CHAMPIONSHIP FOR NEXT SEVEN YEARS

HARTFORD, Conn., May 31, 2018 – The Travelers Championship today announced that Stanley Black & Decker has made a seven-year commitment to become a Presenting Sponsor, starting with this year's tournament. The partnership will bring significant fan enhancements to the 2018 tournament taking place June 18-24 at TPC River Highlands in Cromwell, Connecticut.

"We are excited about the opportunity to play a larger role in one of Connecticut's premier, world-class events," said Don Allan, Chief Financial Officer at Stanley Black & Decker Inc. "We see our partnership with the Travelers Championship as an extension of our efforts to help strengthen Connecticut, along with other initiatives, such as opening our new Manufactory 4.0 in Hartford and our many other community partnerships. We believe that in order to succeed in this new era of accelerating change and societal challenges, companies need to take a broader role in society and create value beyond profits, to generate a positive impact for shareholders, the environment and society."

Founded in 1843 in New Britain, where its World Headquarters remains, the company is focusing its involvement on giving fans the best possible experience at the tournament, including sponsorship of the Stanley Black & Decker Fan Zone featuring:

- Additional seating, shade and cooling options
- Mobile device charging station tables
- Free Wi-Fi
- Upgraded restrooms
- Fan Zone Expo

In addition, the Stanley Black & Decker Lounge and Viewing Area along the 18th hole fairway will be open to all ticket holders, and fans can take advantage of four Stanley Black & Decker Chill Zones with cooling benches located throughout the course.

"Stanley Black & Decker's commitment to be our second Presenting Sponsor is a significant step forward for the tournament," said Travelers Championship Tournament Director Nathan Grube. "To have a Connecticut company with such a significant global footprint make a seven-year pledge to align with Travelers through 2024 sets the stage for a great future."

Stanley Black & Decker was founded 175 years ago by Frederick Stanley, an early innovator and social entrepreneur, who was the first mayor of New Britain and who made innovative social improvements such as bringing gas lighting to the city and introducing the steam engine to Connecticut. The company has thrived through three industrial revolutions and is becoming a leader in the Fourth Industrial Revolution while at the same time elevating its commitment to improving the communities where its employees live and work, including Connecticut. Expanded partnerships with the Travelers Championship is a further example of this ongoing and longstanding commitment.

Early player commitments to the Travelers Championship include defending champion Jordan Spieth, Justin Thomas, Jason Day, Rory McIlroy, Paul Casey, Patrick Reed, Bubba Watson, Charley Hoffman and Jim Furyk, among others. For tickets and information on this year's tournament, visit www.TravelersChampionship.com.

About Stanley Black & Decker

Stanley Black & Decker (NYSE: SWK) is a \$13 billion revenue, \$20 billion+ market capitalization, purpose-driven industrial organization headquartered in New Britain, Connecticut, where it was founded 175 years ago. With 58,000 employees in more than 60 countries, the company is for the makers and innovators, the craftsmen and the caregivers, and those doing the hard work to make our world a better place. Stanley Black & Decker operates the world's largest tools and storage business, featuring iconic brands such as BLACK+DECKER, Bostitch, CRAFTSMAN, DEWALT, FACOM, Irwin, Lenox, Porter Cable, and Stanley; the world's second largest commercial electronic security company; and operates a leading engineered fastening business, as well as Oil & Gas and Infrastructure businesses.

About the Travelers Championship

The Travelers Championship, held in Cromwell, Connecticut, is one of the premier events on the PGA TOUR and part of the FedExCup series. Named by the PGA TOUR as the 2017 "Tournament of the Year," the Travelers Championship proudly supports the TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. Travelers, a leading provider of property and casualty insurance for [home](#), [auto](#) and [business](#), is the Official Property Casualty Insurance Provider of the PGA TOUR. The company became the tournament's title sponsor in 2007. Travelers has been doing business in the Hartford community for more than 160 years and has been a corporate sponsor of this event each year since its inception in 1952. Complete details are available at www.TravelersChampionship.com.

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