



2018 Travelers Championship Internship Program

TOURNAMENT OVERVIEW

In 2017, the Travelers Championship once again provided world class golf paired with a variety of special events, all in an effort to raise money for charity. Since the tournament's inception in 1952, more than \$38 million has been generated for charity. The Travelers Championship is the PGA TOUR's only stop in Connecticut and has been a tradition for golf fans, families and the business community.

In 2017, the tournament showcased some of the world's best golfers who competed for a \$7 million purse. In dramatic fashion, Jordan Spieth holed out for birdie from a greenside bunker during the playoff round to win the event in his first appearance.

The event played host to thousands of fans throughout the week and 4,000 volunteers donated their time. The Travelers Championship continued to serve as an effective platform for business development, a great family event and more importantly, a successful charitable fundraiser.



TOURNAMENT KEY FACTS

DATES:	June 18 – 24, 2018
PLACE:	TPC River Highlands Cromwell, CT
COURSE LAYOUT:	Par 70, 6,841 yards
TOTAL PURSE:	\$7 million
WINNER'S SHARE:	\$1.26 million
FEDEXCUP POINTS:	500 to the winner
DEFENDING CHAMPION:	Jordan Spieth
TV BROADCAST:	Golf Channel CBS



2017 TOURNAMENT HIGHLIGHTS



PRE-TOURNAMENT EVENTS

MEDIA DAY

On Monday, May 2, 2017 the Travelers Championship hosted Media Day at TPC River Highlands. The morning kicked off with the MetroHartford Alliance's Rising Star Breakfast at the Marriott in downtown Hartford. Business professionals from all over the Greater Hartford area attended to hear defending champion Russell Knox recount his 2016 victory, followed by a question and answer session featuring Knox and Chris Berman. The Q&A session was followed by a light lunch and one-on-one media interviews with Knox back at TPC River Highlands. The day continued with the media playing in foursomes at TPC River Highlands, dinner and awards following play.

MAHONEY SABOL 5K

The Travelers Championship partnered with the Hartford Marathon Foundation to host its annual 5K sponsored by MahoneySabol and benefitting the ALS Clinic at the Hospital for Special Care on Saturday, April 29, 2017. The event attracted nearly 500 runners to TPC River Highlands who either took part in the KeyBank Kids Fun Run or the 5K Road Race. The event raised in excess of \$40,000 and awareness for the ALS Clinic at the Hospital for Special Care. It has also become a tradition to hold a "friendly" competition between Tournament Staff vs. Tournament Interns during the race— the winning team was awarded bragging rights and a celebratory dessert!



TOURNAMENT WEEK EVENTS

AETNA TOURNAMENT PLAYERS PRO-AM

On Monday, 112 participants had the unique opportunity to play alongside PGA TOUR professionals and their caddies on the tournament course. Participants got to enjoy a shopping spree where they could pick from well-known brands such as TaylorMade, Bose, Vineyard Vines and more.



FARMINGTON BANK FAMILY DAY

On Tuesday, the tournament hosted Farmington Bank Family Day, a fun-filled day of free golf activities. With the support of The First Tee of Connecticut, the event featured free ten-minute expert instructions to golfers of all ages and skill levels.



TRAVELERS CELEBRITY PRO-AM

Thousands of fans came out to TPC River Highlands on Wednesday to watch some of their favorite celebrities play golf alongside PGA TOUR Professionals. The event is strongly supported by celebrities wanting to give back and generate awareness for the tournament and charities in the region. This year some of the celebrities included:

- Kevin Nealon, Actor & Comedian
- Dane DeHaan, Actor
- Ray Allen, Ten-Time NBA All-Star
- Tim Wakefield, Former Red Sox Pitcher
- Geno Auriemma, UCONN Women's Basketball



TOURNAMENT WEEK EVENTS

WOMEN'S DAY PRESENTED BY TRAVELERS

The ninth annual Women's Day was held on Thursday at TPC River Highlands. The Pro-Am Tent was full of approximately 700 women who networked while enjoying breakfast. Hosted by WTNH News 8 Anchor Anne Craig, the program began with fun door prizes and cooking demonstration by TV personality, chef and writer Andrew Zimmern. Following the segment, global entrepreneur, designer and philanthropist Tory Burch spoke to the sold-out crowd that filled the Pro-Am Tent.

LIBERTY BANK CONCERT SERIES FEATURING:

- DRAKE WHITE AND THE BIG FIRE
- GIN BLOSSOMS

Following the first round of play on Thursday, country star Drake White and his band The Big Fire performed in the MetroHartford Alliance Fan Zone. The group performed a number of their top hits for an enthusiastic crowd. On Saturday night, the highly anticipated performance of Gin Blossoms took place following the conclusion of play. The Gin Blossoms' tremendous performance concluded the 2017 Liberty Bank Concert series at the Travelers Championship.



2017 MEDIA EXPOSURE

The Travelers Championship is broadcast nationally on Golf Channel and CBS and is available to 115 million homes in the U.S., more than 224 countries and territories, and 500 million households around the world. In addition, the tournament receives tremendous local television coverage, including live morning show broadcasts and sports features by all four local networks.

The tournament receives a wide variety of local and national radio coverage, which includes live on-site broadcasts from ESPN Radio, WEEI, WFAN, and 102.9 the Whale.



TravelersChamp • @TravelersChamp · Jun 23
New day, new @Snapchat filter. We're bringing the 15 1/2 red umbrella out for Friday.





2018 INTERNSHIP PROGRAM OVERVIEW

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The tournament seeks talented college students searching for a dynamic internship experience. Interns will gain hands-on experience in a variety of efforts that go into organizing a professional sporting event, including sponsorship sales, operations, community relations, volunteers and tickets. The Travelers Championship Internship Program is a great opportunity for a student looking to build solid experience in sport management. Candidates should also be highly motivated, detail-oriented, dependable and a team-oriented self-starter. A Travelers Championship intern will receive the advantage of learning in a professional, results-driven atmosphere with experienced team members.

Time Commitment:

- The nature of this program is that internship hours may be less demanding earlier in the year, with intensity increasing as the tournament nears.
- It is difficult and not recommended to maintain additional employment during the summer months leading up to the tournament.
- This internship is a high intensity program and requires an extensive time commitment. We highly encourage students to ask questions during the application and interview process about the commitment level.

Internship Timeframes:

SPRING INTERNSHIP (*January – July*)

A set schedule is required and will be developed after the student's course schedule is finalized for the Spring Semester. Interns must be available daily once the Spring Semester ends through mid-July and are expected to be available weekends, evenings and special occasions including Memorial Day, Father's Day, and college graduation season. Students may receive course credit during the academic year and a \$1500 stipend once school ends.

SUMMER INTERNSHIP (*May – July*)

Full-Time internships are also available from the end of the Spring Semester– mid-July. Summer interns will be located in either Cromwell or Hartford depending on the intern's area of focus. Interns are expected to be available weekends, evenings and special occasions including Memorial Day, Father's Day and the college graduation season. Students will receive a \$1500 stipend during the summer months.

Please see the Sample Schedule for further details

May

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Some weekends
required during May

Full Time

June

Su	Mo	Tu	We	Th	Fr	Sa
						1 → 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Weekends & Extended
Hours Begin

Advanced Week
Tournament Week

July

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



As the Spring Semester ends around mid-May to the beginning of July, interns are expected to be available weekends and long days. Interns will be asked to be available on holidays including Memorial Day and Father's Day.

2018 INTERNSHIP SAMPLE SCHEDULE

2018 INTERNSHIP PROGRAM OVERVIEW



LOCATION

The internship will take place at the Travelers Championship office, 90 State House Square, 11th Floor, Hartford, CT. A complimentary parking pass will be provided. Operations Interns will relocate to the golf course in Cromwell, CT at the beginning of April, followed by the entire staff and tournament interns in June.

REQUIREMENTS

Excellent oral and written communication skills; ability to manage multiple projects; skilled in Microsoft programs; and a detail-oriented, hard working, positive personality are required for all positions.

TOURNAMENT INTERN(S)

Internship roles focusing in:

- Tickets
- Sponsors
- Community Relations
- Volunteers
- Events
- Pro-Ams
- Operations
- Sales
- Media



Spring Semester and Summer Internship Deadlines:
Tuesday, October 31, 2017

To apply for a 2018 Internship position at the Travelers Championship, please submit the following via email or mail:

- **cover letter**
- **resume**
- **reference**



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APPLICATION INFORMATION