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ENTREPRENEUR TORY BURCH AND CHEF ANDREW ZIMMERN TO HEADLINE 2017 TRAVELERS CHAMPIONSHIP WOMEN'S DAY BREAKFAST

HARTFORD, Conn., May 16, 2017 – The Travelers Championship today announced details for this year's Women's Day, taking place Thursday, June 22, at TPC River Highlands. The annual Women's Day Breakfast will feature global entrepreneur, designer and philanthropist Tory Burch as well as four-time James Beard Award-winning TV personality, chef and writer Andrew Zimmern. Proceeds from this event will benefit tournament charities, including The Hole in the Wall Gang Camp, which serves children with serious illnesses. All women attending the Travelers Championship on Women's Day will receive special discounts and other benefits.

"The Women's Day Breakfast is one of our most popular events, and we have some incredible guests this year," said Travelers Championship Tournament Director Nathan Grube. "Tory is a business icon – she built an influential global lifestyle brand from the ground up and is using her success to empower other women entrepreneurs. Andrew has traveled the world exploring different cultures and experimenting with unique cuisines. They will provide an engaging experience outside the ropes."

The breakfast event will begin with networking and an interactive cooking demonstration by Zimmern, followed by Burch sharing stories about her life and success in the fashion industry. In addition to speaking at the breakfast, Burch will have items from her performance activewear line, Tory Sport, available for purchase at the event and throughout the week in the tournament's official merchandise shop. Tickets for the Women's Day Breakfast include general admission to the tournament and will go on sale May 24 at www.TravelersChampionship.com, while supplies last.

Benefits offered to all women at the Travelers Championship on Women's Day will include:

- A golf clinic at the TPC River Highlands practice facility.
- Ten percent off purchases in the official merchandise shop.
- Preferred bleacher seating.
- Exclusive tours of the Golf Channel studio.

Travelers is once again the presenting sponsor of the Women's Day Breakfast. The Hartford Business Journal, Hartford HealthCare, Red Thread and Lux Bond & Green will serve as event partners, along with many other on-site sponsors.

"We're proud to host Women's Day year after year," said Madelyn Lankton, Executive Vice President and Chief Information Officer at Travelers. "It's an event that engages hundreds of women and generates a substantial amount for charity."

Tory Burch is CEO and Chief Creative Officer of Tory Burch LLC, an American lifestyle brand. She launched the company in 2004 with a small boutique on Elizabeth Street in Manhattan and has grown the brand into a global business with more than 200 stores from New York to Paris to Shanghai. In 2015, Burch introduced Tory Sport, a performance activewear collection. Burch has been recognized with numerous awards and serves on several boards, including the Tory Burch Foundation, which she launched in 2009 to empower women entrepreneurs.



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Andrew Zimmern is a four-time James Beard Award-winning TV personality, chef, writer and teacher. As the creator, executive producer and host of the “Bizarre Foods” franchise on Travel Channel, Zimmern has explored more than 170 countries. He has released three books: “The Bizarre Truth,” “Andrew Zimmern’s Bizarre World of Food” and “Andrew Zimmern’s Field Guide to Exceptionally Weird, Wild & Wonderful Foods.” He is also the founder of two multimedia production companies – Food Works and Intuitive Content.

The Travelers Championship will take place June 19–25, featuring a week’s worth of special events and some of the world’s top golfers, including defending champion Russell Knox, Bubba Watson, Rory McIlroy, Jim Furyk, Jason Day, Justin Thomas and many others.

About the Travelers Championship

The Travelers Championship, held in Cromwell, Connecticut, is one of the premier events on the PGA TOUR and part of the FedExCup series. The tournament proudly supports the PGA TOUR’s Tradition of Giving Back by donating 100 percent of net proceeds to charities. Travelers, a leading provider of property and casualty insurance for [home](#), [auto](#) and [business](#), is the Official Property Casualty Insurance Provider of the PGA TOUR. The company became the tournament’s title sponsor in 2007. Travelers has been doing business in the community for more than 160 years and has been a corporate sponsor of this event each year since its inception in 1952. Complete details are available at www.TravelersChampionship.com.

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