



TRAVELERS CHAMPIONSHIP



2017 Travelers Championship Internship Program

TOURNAMENT OVERVIEW

In 2016, the Travelers Championship once again provided world class golf paired with a variety of special events, all in an effort to raise money for charity. Since the tournament's inception in 1952, more than \$35 million has been generated for charity. The Travelers Championship is the PGA TOUR's only stop in Connecticut and has been a tradition for golf fans, families and the business community.

In 2016, the tournament showcased some of the world's best golfers who competed for a \$6.6 million purse. Russell Knox broke free from a three-player tie for the lead on the back nine on Sunday to win his second career PGA TOUR victory and the first in the United States.

The event played host to thousands of fans throughout the week and 4,000 volunteers donated their time. The Travelers Championship continued to serve as an effective platform for business development, a great family event and more importantly, a successful charitable fundraiser.



TOURNAMENT KEY FACTS

DATES:	June 19 – 25, 2017
PLACE:	TPC River Highlands Cromwell, CT
COURSE LAYOUT:	Par 70, 6,841 yards
TOTAL PURSE:	\$6.6 million
WINNER'S SHARE:	\$1.188 million
FEDEXCUP POINTS:	500 to the winner
DEFENDING CHAMPION:	Russell Knox
TV BROADCAST:	Golf Channel CBS



2016 TOURNAMENT HIGHLIGHTS



PRE-TOURNAMENT EVENTS

MEDIA DAY

On Monday, June 20, 2016 the Travelers Championship hosted Media Day at TPC River Highlands. The morning kicked off with the MetroHartford Alliance's Rising Star Breakfast at the Marriott in downtown Hartford. More than 150 business professionals from the Greater Hartford area attended a question and answer session with defending Champion Bubba Watson and Golf Channel personality Mark Rolfing. The Q&A session was followed by a light lunch and one-on-one media interviews with Watson back at TPC River Highlands. The day continued with the media playing in foursomes at TPC River Highlands, dinner and awards following play.

MAHONEY SABOL 5K

The Travelers Championship partnered with the Hartford Marathon Foundation to host its annual 5K sponsored by MahoneySabol and benefitting the ALS Clinic at the Hospital for Special Care on Saturday, April 30, 2016. The event attracted nearly 450 runners to TPC River Highlands who either took part in the Kids Fun Run or the 5K Road Race. The event raised in excess of \$41,000 and awareness for the ALS Clinic at the Hospital for Special Care.

THE FIRST TEE OF CONNECTICUT CHARITY CLASSIC

On Sunday July 17, 2016, the tournament hosted the sixth annual Walmart Charity Classic for the First Tee of Connecticut presented by Stanley Black & Decker. The event featured amateur foursomes with special appearances from local celebrities and junior members from The First Tee of Connecticut.



TOURNAMENT WEEK EVENTS

AETNA TOURNAMENT PLAYERS PRO-AM

On Monday, 112 participants had the unique opportunity to play alongside PGA TOUR professionals and their caddies on the tournament course. Participants got to enjoy a shopping spree where they could pick from well-known brands such as TaylorMade, Maui Jim, Lux Bond & Green and more.



FARMINGTON BANK FAMILY DAY

On Tuesday the tournament hosted Farmington Bank Family Day, a fun-filled day of free golf activities. With the support of the Connecticut Section PGA, the event featured free ten-minute expert instructions to golfers of all ages and skill levels.



TRAVELERS CELEBRITY PRO-AM

Thousands of fans came out to TPC River Highlands on Wednesday to watch some of their favorite celebrities play golf alongside PGA TOUR Professionals. The event is strongly supported by celebrities wanting to give back and generate awareness for the tournament and charities in the region. This year some of the celebrities included:

- Kevin Nealon, Actor & Comedian
- Luke Wilson, Actor
- Ray Allen, Ten-Time NBA All-Star
- Tim Wakefield, Former Red Sox Pitcher



TOURNAMENT WEEK EVENTS

WOMEN'S DAY PRESENTED BY TRAVELERS

The eighth annual Women's Day was held on Thursday at TPC River Highlands. The Pro-Am Tent was full of approximately 500 women who networked while enjoying breakfast. Hosted by NBC Connecticut's Morning News Anchor Heidi Voight, the program began with fun door prizes and cooking demonstration by Celebrity Chef Ming Tsai. Cynthia McFadden, NBC News Correspondent, spoke to the sold out crowd to end the program.



POWERSTATION EVENTS CONCERT SERIES FEATURING BIG AND RICH

Following the first round of play on Thursday, country superstars Big & Rich performed for a packed crowd in the MetroHartford Alliance Fan Zone. The group performed a number of their top hits and invited fans onto the stage which led to an unforgettable performance.

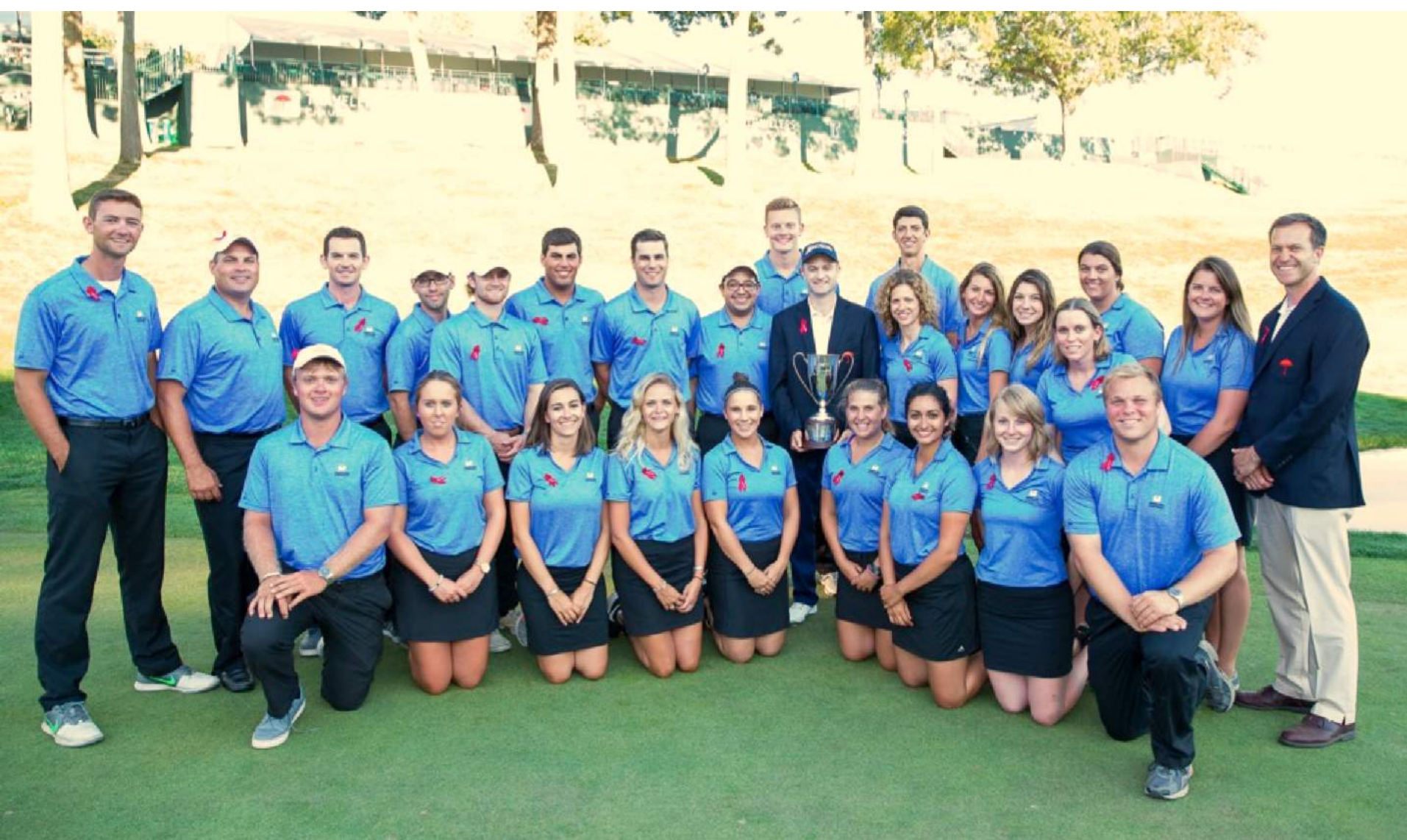


2016 MEDIA EXPOSURE

The Travelers Championship is broadcast nationally on Golf Channel and CBS and is available to 115 million homes in the U.S., more than 224 countries and territories, and 500 million households around the world. In addition, the tournament receives tremendous local television coverage, including live morning show broadcasts and sports features by all four local networks.

The tournament receives a wide variety of local and national radio coverage, which includes live on-site broadcasts from ESPN Radio, WEEI, WFAN, and 102.9 the Whale.





2017 INTERNSHIP PROGRAM OVERVIEW

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The tournament seeks talented college students searching for a dynamic internship experience. Interns will gain hands-on experience in a variety of efforts that go into organizing a professional sporting event, including marketing, sponsorship sales, operations, community relations, volunteers and tickets. The Travelers Championship Internship Program is a great opportunity for a student looking to build solid experience in sport management. Candidates should also be highly motivated, detail-oriented, dependable and a team-oriented self-starter. A Travelers Championship intern will receive the advantage of learning in a professional, results-driven atmosphere with experienced team members.

TIME COMMITMENT

Students may receive course credit during the academic year and a set stipend for the summer months. A set schedule is required and will be developed after the student's course schedule is finalized. The nature of this program is that internship hours may be less demanding earlier in the year, with intensity increasing as the tournament nears. The tournament does require an extensive time commitment and the staff will work with each student to work out a schedule that is appropriate for each individual. Internship positions available include:

Spring Semester

From the start of the Spring Semester until mid-July interns must be willing to commit to occasional weekends and evenings, including Memorial Day. Interns must be available daily once the Spring Semester ends through mid-July and are expected to be available weekends as the tournament approaches.

Summer Internship

Full-Time internships are also available from the end of the Spring Semester– mid-July on the tournament team. Summer interns will be located in either Cromwell or Hartford depending on the intern's area of focus and are expected to be available weekends and evenings.

Please see the Sample Schedule for further details

May

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Full Time

June

Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Extended Hours

Advanced Week
Tournament Week

July

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

As the Spring Semester ends around mid-May to the beginning of July, interns are expected to be available weekends and long days. Interns will be asked to be available on holidays including Memorial Day and Father's Day.

2017 INTERNSHIP SAMPLE SCHEDULE

2016 INTERNSHIP PROGRAM OVERVIEW



LOCATION

The internship will take place at the Travelers Championship office, 90 State House Square, 11th Floor, Hartford, CT. A complimentary parking pass will be provided. Operations Interns will relocate to the golf course in Cromwell, CT at the beginning of April, followed by the entire staff and tournament interns in June.

REQUIREMENTS

Excellent oral and written communication skills; ability to manage multiple projects; skilled in Microsoft programs; and a detail-oriented, hard working, positive personality are required for all positions.

TOURNAMENT INTERN(S)

Internship roles focusing in:

- Tickets
- Sponsors
- Community Relations
- Volunteers
- Events
- Pro-Ams
- Operations
- Sales
- Media

APPLICATION INFORMATION

Spring & Summer Internship Deadline:
Friday, October 28, 2016

To apply for a 2017 Internship position at the Travelers Championship, please submit a cover letter, resume and reference via mail or email.

TOURNAMENT STAFF CONTACT

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