



LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT 2016

BENEFITING



&



MONDAY, SEPTEMBER 19, 2016
TPC RIVER HIGHLANDS
CROMWELL, CT

A Travelers Championship Charity Golf Series Event



TRAVELERS
CHAMPIONSHIP

LEGO® CHILDREN'S CHARITY GOLF TOURNAMENT

TOURNAMENT INFORMATION

HOST ORGANIZATION

LEGO Systems Inc., as a significant employer in the state of Connecticut, is pleased to once again hold a charity golf tournament to benefit Connecticut Children's Medical Center, Hartford's Camp Courant and continue giving back to the Connecticut Community. LEGO Systems is partnering with the Travelers Championship, Connecticut's PGA TOUR event, to deliver a first class experience for all participants. The Travelers Championship functions as a substantial fundraising mechanism in the region, and is delighted to continue a partnership with LEGO Systems Inc. to generate funds and goodwill for Connecticut Children's Medical Center and Hartford's Camp Courant.

HOST COURSE

TPC River Highlands offers a winning combination: an award-winning championship golf course that also plays host annually to the PGA TOUR's Travelers Championship, Connecticut's premier professional sporting event.

CHARITABLE BENEFICIARIES

Connecticut Children's Medical Center

Connecticut Children's Medical Center, the region's only academic medical center dedicated exclusively to the care of children, is committed to improving children's physical and emotional health through family-centered care, research, education and advocacy.

Proceeds from this year's tournament will touch every corner of the Medical Center. They enable Connecticut Children's to make the necessary investments in people, technology and state-of-the-art equipment that define the exceptional care provided to children and families – the care they need and deserve.

Hartford's Camp Courant

The warm summer days at Hartford's Camp Courant are filled with moments of excitement, fun, friendship and self-confidence. As the oldest and largest FREE summer day camp in the nation, Hartford's Camp Courant provides a free summer experience for Hartford children, ages 5-12 that promotes positive youth development and healthy lifestyle choices through active learning and fun activities. Camp's mission is grounded in the central premise that fun yet educational experiences will have a positive and lifelong impact on our young campers, many of whom lack structured programming during the summer months. As a youth development organization, we combine traditional camp activities with enrichment programming that exposes our campers to ideas and opportunities which spark their imaginations and inspires them to be their best in a safe, nurturing, fresh-air setting. Campers become part of a historic camp community that continues to grow and evolve, but has also stood the test of time for 122 years.

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SCHEDULE OF EVENTS

GOLF TOURNAMENT

11:00 a.m. Registration, Lunch Served & Practice Facility Open

12:30 p.m. Shotgun Start, On-Course Refreshments Available

5:30 p.m. Reception, Awards Ceremony, Door Prizes & More

GOLF FOURSOME SPONSORSHIP PACKAGES

Packages including golf will include lunch, player gifts, door prizes and a post-play reception.

MASTER BUILDER SPONSOR | \$10,000 Charitable Investment

- Presenting Sponsor of post play reception.
- (2) Golf Foursomes
- Premier Sponsor Logo recognition on-site in printed materials, tee signage, and electronic GPS.
- Premium Hole Sponsorship placement.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, August 1-7, 2016, if sponsorship is confirmed by July 1, 2016.
- 6 tickets to the Michelob ULTRA 19th Hole Sponsor Club at the 2016 Travelers Championship, if sponsorship is confirmed by July 1, 2016. The Michelob ULTRA 19th Hole Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

BIG BRICK SPONSOR | \$7,000 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage, and electronic GPS.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, August 1-7, 2016, if sponsorship is confirmed by July 1, 2016.
- 6 tickets to the Michelob ULTRA 19th Hole Sponsor Club at the 2016 Travelers Championship, if sponsorship is confirmed by July 1, 2016. The Michelob ULTRA 19th Hole Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

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GOLF FOURSOME SPONSORSHIP PACKAGES - CONTINUED

HOLE SPONSORSHIP PACKAGE | \$5,500 Charitable Investment

- (1) Golf Foursome
- Sponsor Logo recognition on-site in printed materials, tee signage, and electronic GPS.
- Premium Hole Sponsorship placement.
- 4 tickets to the Michelob ULTRA 19th Hole Sponsor Club at the 2016 Travelers Championship, August 1-7, 2016, if sponsorship is confirmed by July 1, 2016. The Michelob ULTRA 19th Hole Sponsor Club offers a climate-controlled venue for guests overlooking action on the 18th hole.

GOLF FOURSOME PACKAGE | \$2,000 Charitable Investment

- (1) Golf Foursome
- 4 Any One Day Tickets to the Travelers Championship, August 1-7, 2016.

SUPPORTING PACKAGES - NON-GOLFING

PRESENTING SPONSORSHIP PACKAGE | \$6,500 Charitable Investment

- Presenting Sponsor of post play reception.
- Sponsor Logo recognition on-site in printed materials tee signage, and electronic GPS.
- Premium Hole Sponsorship placement.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, August 1-7, 2016, if sponsorship is confirmed by July 1, 2016.

SUPPORTING SPONSORSHIP PACKAGE | \$3,000 Charitable Investment

- Sponsor Logo recognition on-site in printed materials tee signage, and electronic GPS.
- Logo recognition at the LEGO experience in the Fan Zone located at the Travelers Championship, August 1-7, 2016, if sponsorship is confirmed by July 1, 2016.

ADDITIONAL FOURSOMES TO ANY PACKAGE ARE \$1,500 EACH.

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