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RENOWNED LIFESTYLE EXPERT MARTHA STEWART AND CELEBRITY CHEF CAT CORA TO HEADLINE WOMEN'S DAY AT 2015 TRAVELERS CHAMPIONSHIP

HARTFORD, Conn., May 4, 2015 – The [Travelers Championship](#) today announced that its 2015 Women's Day Breakfast will feature Martha Stewart, one of the world's most successful entrepreneurs, and celebrity chef Cat Cora. The seventh annual Women's Day, sponsored by Travelers, will be held on Thursday, June 25, at TPC River Highlands in Cromwell, Connecticut, and will benefit tournament charities including The Hole in the Wall Gang Camp, which serves children with serious illnesses.

Women's Day officially begins with a special networking breakfast that will include an interactive cooking demonstration with Cora, where she will offer tips for cooking some of her most popular dishes. Stewart will then share her journey to success, which has led to a recently elevated focus on healthy living. In addition to the Women's Day Breakfast, all women attending the tournament on Women's Day will be offered complimentary tours of the Golf Channel studio, preferred bleacher seating, a 10 percent discount at the official merchandise tent, and a golf clinic at the tournament's practice facility.

"One of our goals is to continue to deliver a bigger and better event each year that reaches a wide audience and helps us generate more money for charity," said Tournament Director Nathan Grube. "This year, we worked closely with Travelers to deliver a networking breakfast that features well-known guests such as Martha Stewart and Cat Cora who resonate with women throughout the region. In addition to the breakfast, there are other benefits offered throughout the day to provide women with a unique PGA TOUR experience."

Martha Stewart has been a source of motivation and inspiration to many for years. The founder of [Martha Stewart Living Omnimedia](#) and Emmy® Award-winning television show host, entrepreneur, and best-selling author is widely considered to be America's most trusted lifestyle expert and teacher. Millions of people rely on Martha Stewart as a source of useful "how-to" information and a guide for many aspects of everyday living, including cooking, entertaining, gardening, home renovating, collecting, organizing, crafting, holiday festivities, healthy living, and pet goods.

Cat Cora is an American professional chef best known as the first female "Iron Chef" on the [Food Network's Iron Chef America](#) and as co-host of [Around the World in 80 Plates](#) on [Bravo](#). In addition to being a celebrated chef, Cat Cora is an accomplished lifestyle entrepreneur, author, restaurateur, contributing editor, and television personality.

"We appreciate the generosity of both Martha and Cat for volunteering to be a part of this special day, which helps the Travelers Championship generate money for its charities," said Doreen Spadorcia, Vice Chairman of Travelers. "Since its inception in 2009, Women's Day has grown in prominence and attendance and is now one of the most popular days during tournament week. With Martha and Cat as our special guests, this year's event will be exciting, informative, and truly memorable."

Travelers is once again the presenting sponsor for Women's Day. *Hartford Business Journal*, Hartford HealthCare, Red Thread, and Lux Bond & Green will serve as event partners.

Tickets for the Women's Day Breakfast cost \$85 and include a general admission ticket to the tournament. They are on sale now at www.TravelersChampionship.com.

This year's Travelers Championship field already includes top players such as Bubba Watson, Jason Day, 2014 Champion Kevin Streelman, Sergio Garcia, Brandt Snedeker, and Hunter Mahan. Tickets for the Travelers Championship, which will take place from June 22 to 28 at TPC River Highlands in Cromwell, Connecticut, are on sale now at www.TravelersChampionship.com.

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Official Event



About the Travelers Championship

As the first PGA TOUR event of the season in the Northeast, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. Travelers, a leading provider of property casualty insurance for home, auto, and business, is the Official Property Casualty Insurance Provider of the PGA TOUR, and became the tournament's title sponsor in 2007. The company has been doing business in the community for more than 150 years and has been a corporate sponsor of this event each year since its inception in 1952. Complete details are available at www.TravelersChampionship.com.



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