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MING TSAI AND DEIRDRE QUINN HEADLINE WOMEN'S DAY AT THE TRAVELERS CHAMPIONSHIP ON JUNE 20

HARTFORD, Conn., May 31, 2013 – The Travelers Championship will host celebrity chef Ming Tsai and Lafayette 148 New York President and Co-Founder Deirdre Quinn for its 2013 Women's Day Breakfast on Thursday, June 20, at TPC River Highlands. The fifth annual Women's Day, sponsored by Travelers, features keynote speakers, networking, golf clinics, and more. Tsai, who is a James Beard Award-winning chef and owner of two top-rated New England-based restaurants in Blue Ginger and Blue Dragon, will hold a cooking demonstration. Following the demonstration, Quinn will take part in an interview and fashion presentation, where she'll discuss how she followed her passions and dreams to create a coveted New York fashion brand.

"One of the things we pride ourselves in at the Travelers Championship is hosting special events throughout the week that are made specifically for the non-traditional golf fan," said Travelers Championship Tournament Director Nathan Grube. "Our Women's Day has grown into one of our most popular events. We're excited to bring Ming and Deirdre to the Travelers Championship for an impactful day of programming that will inspire and entertain women from all over the region."

Tsai is a renowned chef, as well as television celebrity. Blue Ginger has won several awards, including "Top 5 Most Popular Boston Restaurants" by Zagat Restaurant Guide and "Top 50 Best Restaurants" in the country by Boston Magazine. Blue Dragon was opened in February 2013, which includes Tsai's signature East-West style of cuisine. He is also a popular television personality, having won an Emmy for his work as host of the Food Network's "East Meets West with Ming Tsai," and currently hosts and executive produces PBS-TV's "Simply Ming," which is now in its 10th season. Tsai has authored five cookbooks, worked with the Massachusetts Legislature to help write Bill S. 2701, which requires local restaurants to comply with simple food allergy awareness guides (the bill was signed into law in 2009), and was invited by Secretary of State Hillary Clinton to represent the U.S. with the Diplomatic Culinary Partnership Initiative/American Chef Corps. For more information about Tsai, visit www.ming.com.

As president and co-founder of Lafayette 148 New York, Quinn has developed the brand into one of the most popular women's fashion lines in the country. The brand is sold in over 400 stores throughout North America including Saks Fifth Avenue, Neiman Marcus, Nordstrom, Bloomingdale's, as well as through the company's own website and catalog – and around the globe in China. Quinn is also a Fashion Institute of Technology trustee and an associate member of the Partnership for New York City. She is committed to helping shape the future of the fashion industry through educational philanthropy and advocacy supporting New York's position as a global center of commerce and innovation. In addition to supporting charitable causes locally in New York, Deirdre is a Board Member of the School of Dreams, a school for young underprivileged children in Shantou, China sponsored by Lafayette 148 New York.

"Travelers is proud to support an initiative that offers activities that appeal directly to our female fans," said Travelers Executive Vice President and Chief Administrative Officer Andy Bessette. "The Travelers Championship is a community event, so we want to make sure there's something for everyone in addition to world-class golf. All of our Women's Day speakers this year bring a rare combination of entrepreneurship and social consciousness that should inspire us all."

The Women's Day Breakfast will begin at 7 a.m. with networking. At 8 a.m., UCONN Women's Basketball Coaches Geno Auriemma, Shea Ralph and Marisa Moseley will share highlights of their national championship season. Ming Tsai will follow with a cooking demonstration for attendees, and then Deirdre Quinn will speak about her life and career, take questions from the audience, and give a fashion presentation. Tickets for the Women's Day Breakfast, which are \$50 and include a general admission ticket to the tournament, are now on sale at TravelersChampionship.com.

All women attending the Travelers Championship on Women's Day are welcome to take part in a golf clinic at the tournament's practice facility. Also available will be tours of the Golf Channel studio, preferred bleacher seating, 10



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percent off at the official merchandise tent, and tours of the golf course, where a TPC River Highlands professional will show the best places to watch the tournament.

Travelers is once again the Presenting Sponsor for Women's Day, and the Hartford Business Journal, Hartford HealthCare and Red Thread will serve as Event Partners. Proceeds from Women's Day will benefit the charities of the Travelers Championship, including The Hole in the Wall Gang Camp, which serves children suffering from serious illnesses.

Please visit TravelersChampionship.com for more information. This year's Travelers Championship field already includes top players such as Bubba Watson, Hunter Mahan, Keegan Bradley, Webb Simpson, Justin Rose, Lee Westwood, Rickie Fowler, Ian Poulter, Zach Johnson, and reigning champion Marc Leishman. The Travelers Championship will be held June 17 to 23 at TPC River Highlands in Cromwell, Conn.

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About the Travelers Championship

As the only PGA TOUR event in the Northeast in early summer, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. The event is sponsored by [Travelers](http://Travelers.com), a leading provider of property casualty insurance for home, auto and business. Travelers has been doing business in the community for more than 150 years, and today has more than 7,000 employees in Connecticut. The Official Property Casualty Insurance Provider of the PGA TOUR, Travelers has been a sponsor of this event each year since its inception in 1952, becoming title sponsor in 2007. Complete details are available on www.TravelersChampionship.com.



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