



CONTACT:
Scott Dolch
Travelers Championship
860-502-6808
sdolch@TravelersChampionship.com

KC & THE SUNSHINE BAND AND JAVIER COLON TO PERFORM DURING TRAVELERS CHAMPIONSHIP WEEK IN THE POWERSTATION EVENTS CONCERT SERIES

HARTFORD, Conn., April 27, 2012 - Travelers Championship officials today announced a sponsorship with Powerstation Events to host musician Javier Colon on Wednesday, June 20, and KC & The Sunshine Band on Saturday, June 23, for the tournament's concert series. The concerts will begin around 7 p.m. – soon after the last golfer of the day finishes his round – and will be held in the SUBWAY® Fan Zone located in the center of the course.

“With the support of Powerstation Events, we are excited to announce these significant musical acts coming to our event in 2012,” said Travelers Championship Tournament Director Nathan Grube. “KC & The Sunshine Band and Javier Colon are sure to put on a great show for our fans. As with all of our events, these concerts will not only provide entertainment, but will help raise additional funds for our charities.”

KC & The Sunshine Band are still as widely popular today as they were when they first danced into the music scene 40 years ago. Harry Wayne Casey – KC for short – developed a unique fusion of R&B and funk, with a hint of a Latin percussion groove, giving us an impressive string of hits like “Get Down Tonight,” “That’s the Way (I Like It)” and “Shake Your Booty.” With sales of over 100 million records, nine Grammy nominations, three Grammy Awards and an American Music Award, KC & The Sunshine Band was one of the most progressive bands of the 70s and is credited with changing the sound of modern pop music.

Connecticut native Javier Colon captivated America in 2011 as winner of the inaugural season of NBC’s hit television show “The Voice.” No stranger to the music business, after touring with The Derek Trucks Band for two years, Colon released two major label albums via Capital Records – “Javier” in 2003 and “Left of Center” in 2006. In 2010, Javier released “The Truth – Acoustic EP” on his own label, Javier Colon Music, before accepting the audition for “The Voice” in early 2011.

Original song and debut single, “Stitch By Stitch,” not only clinched the top prize on “The Voice” for Colon, but it also became something of a phenomenon. During the first week of its digital release, the song exceeded sales of 145,000 and peaked at No. 17 on the Billboard Hot 100 chart.

Fans can attend the Powerstation Events Concert Series by purchasing an Any One Day Ticket, which provides fans access to the tournament and all of the entertainment throughout the day. Powerstation Events is the premier name in event entertainment and production in Connecticut. Since their humble beginnings in 1983, Powerstation Events has gone on to serve over 20,000 various events of all different sizes and types throughout the state.

“All of us at Powerstation Events are very excited to be the 2012 title sponsor of the Concert Series at the Travelers Championship,” said Al Vagnini, president of Powerstation Events. “Because of our experience producing successful events, we know an event this rich in history could not be possible without extraordinary effort and dedication, and we couldn’t be a more proud partner in joining that effort to support the tournament and the many charities that the Travelers Championship supports.”

The Powerstation Events Concert Series is just one of the many featured events for the 2012 Travelers Championship, which will be held at TPC River Highlands, June 18 to 24, 2012. Some of the PGA TOUR’s most notable players have committed to compete in the event, including defending champion Fredrik Jacobson, Bubba Watson, Hunter Mahan, Vijay Singh, Anthony Kim, Padraig Harrington, Webb Simpson, Ian Poulter and Keegan Bradley. To learn more about the concerts and other special events, visit TravelersChampionship.com.

###



Official Event



About the Travelers Championship

As the only PGA TOUR event in the Northeast in early summer, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR Tradition of Giving Back by donating 100 percent of net proceeds to charities. The event is sponsored by Travelers, a leading provider of property casualty insurance for home, auto and business. Travelers has been doing business in the community for more than 150 years, and today has more than 7,000 employees in Connecticut. The Official Property Casualty Insurance Provider of the PGA TOUR, Travelers has been a sponsor of this event each year since its inception in 1952, becoming title sponsor in 2007. Complete details are available on www.TravelersChampionship.com.

About Powerstation Events

Since 1983, Powerstation Events of Cheshire, CT has provided entertainment, production and event services to individual clients, corporations and non-profit organizations. The company has grown to become Connecticut's only true one-stop event resource, offering virtually everything needed for a successful event. Services include audio/visual, staging, lighting, DJs, musicians, entertainers, videography, photography, drape & decor, event planning & design, rentals and much more! The professionals at Powerstation Events work with their clients as a team, helping to eliminate stress and to bring their events to life. Powerstation Events knows the goal of any event is complete success and they strive to ensure their clients' expectations are not only met, but far exceeded.

In their 30th year, Powerstation Events is truly at the top of their game when it comes to longevity and professionalism. With its original founders, 15 long-tenured, full-time employees, over 30 part-time employees and a large, comprehensive inventory, the company is well equipped to meet the needs of their customers. They continue to grow by offering the finest services and systems and by keeping a friendly face-to-face relationship with their customers and the community.



Official Event

