



TRAVELERS CHAMPIONSHIP

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FORD MOTOR COMPANY DONATES 2014 FORD FUSION SE HYBRID AS PART OF TRAVELERS CHAMPIONSHIP'S BIRDIES FOR CHARITY PROGRAM



From left to right: Nathan Grube, Travelers Championship; Mark Berardi, Connecticut Association of Nonprofits; Rose Swiatkiewicz, CohnReznick; Marie Dallas, International Institute of Connecticut; Brian Flynn; Lily Flynn; Cynthia Flynn, Guess the Birdies Sweepstakes Winner; Bob Morande, Morande Ford; Greg Frascatore, Morande Ford; Rick Simone, Ford Credit.

BERLIN, Conn., October 15, 2013 – As part of the Travelers Championship's Birdies for Charity Program presented by CohnReznick, the Ford Motor Company donated a 24-month lease on a 2014 Ford Fusion SE Hybrid to Cynthia Flynn of Bolton, CT. Cynthia was the grand prize winner of the Guess the Birdies Sweepstakes as she guessed closest to the number of birdies that were made by PGA TOUR professionals during the 2013 Travelers Championship.

Cynthia donated to the International Institute of Connecticut (IICONN) whose mission is to help new Americans become self-sufficient, to ensure that low income persons in Connecticut have access to affordable immigration services and to strengthen families by helping them to obtain US citizenship and reunite with family members. As part of her grand prize, the Connecticut Association of Nonprofits, sponsor of the Guess the Birdies Sweepstakes, will provide IICONN with a \$500 donation, 1 year membership and 4 training sessions.

This morning, tournament sponsors and key partners gathered for a ceremony where Cynthia and her husband Brian were able to pick up their car. Bob Morande, President of Morande Ford, was in attendance for the ceremony to officially hand over the keys.



Official Event



Launched in 2004, Birdies for Charity provides 501(c)(3) organizations an opportunity to raise funds by collecting pledges based on the number of birdies made by PGA TOUR professionals during the week. Birdies for Charity presented by CohnReznick is a pledge-based fundraiser, similar to a walk-a-thon, where nonprofit organizations can solicit pledges based upon the number of birdies made during the Travelers Championship. Birdies for Charity was designed to make fundraising easier for nonprofits. Not only do participating nonprofits receive 100 percent of the proceeds from their fundraising efforts, all invoicing and accounting is handled by the Birdies for Charity staff. As the sponsor of Birdies for Charity, CohnReznick provides a bonus pool of \$50,000 for participating charities.

Preparation has already begun for the 2014 Travelers Championship, which will be held June 16 – 22 at TPC River Highlands in Cromwell, Conn. The Travelers Championship offers special fundraising programs so that all nonprofit organizations in the region can utilize the event as an easy, effective fundraiser. For more information, please visit www.TravelersChampionship.com.

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About the Travelers Championship

As the only PGA TOUR event in the Northeast in early summer, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. The title sponsor of the event is Travelers, a leading provider of property casualty insurance for home, auto and business. Travelers has been doing business in the community for more than 150 years, and today has more than 7,000 employees in Connecticut. The Official Property Casualty Insurance Provider of the PGA TOUR, Travelers has been a corporate sponsor of this event each year since its inception in 1952, becoming title sponsor in 2007. Complete details are available on www.TravelersChampionship.com.



Official Event

