



TRAVELERS
CHAMPIONSHIP

JUNE 21-27, 2010 | TPC RIVER HIGHLANDS | CROMWELL, CT



2010 BIRDIES FOR CHARITY HANDBOOK



PRESENTED BY



ENDORSED BY



CONNECTICUT
ASSOCIATION
of **NONPROFITS**

*...to serve, strengthen
and support Connecticut's
nonprofit community.*

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About the Travelers Championship and the PGA TOUR Tradition of Giving Back

For one amazing week in June, Connecticut welcomes the PGA TOUR and more than 250,000 energized fans for the Travelers Championship. Connecticut's legendary PGA TOUR event is the largest professional sporting event in Connecticut and as the only PGA TOUR stop in the Northeast in early summer, the tournament provides a great event for sports fans, sponsors, volunteers and the entire community to participate.

The Travelers Championship is proud to participate in the PGA TOUR's Tradition of Giving Back, which has touched many communities across the nation. The Travelers Championship contributes 100% of net proceeds to The Hole in the Wall Gang Camp, which provides spirit-strengthening summer camp experiences for children facing serious illness and the Greater Hartford Jaycees, a leadership development and community service organization. In addition, through Birdies for Charity, Chip In for Charity and other fundraising opportunities, every 501(c)(3) in Connecticut can partner with the tournament to raise funds and awareness for its cause. The tournament is committed to supporting charitable organizations throughout the region and has donated more than \$26 million to Connecticut charities since its inception.

The Travelers Championship launched the Birdies for Charity program in 2004, adopting a national model that has seen great success in other markets. In Birdies for Charity, every 501(c)(3) in Connecticut has an opportunity to raise funds by collecting pledges based on the number of birdies made by PGA TOUR professionals during the week. At the conclusion of the tournament, the Travelers Championship calculates the number of birdies made and the pledge amounts and then distributes invoices to each donor. For example, if an individual makes a 1-cent pledge and there are 1,500 birdies made, that individual would make a donation of \$15 to the charity of their choice. At the conclusion of pledge collection season, the Travelers Championship returns 100% of collected pledges to the participating charities.

The Travelers Championship's Birdies for Charity program is proudly sponsored by J.H. Cohn LLP and is endorsed by the Connecticut Association of Nonprofits. In 2009, the program generated more than \$335,000 for more than 90 nonprofit organizations throughout the state of Connecticut.

The Travelers Championship, the PGA TOUR, J.H. Cohn LLP and the Connecticut Association of Nonprofits are committed to providing a fun, easy and profitable way for charities around the state of Connecticut to raise money through Birdies for Charity.

About Birdies for Charity

How does Birdies for Charity work?

- 1) A birdie is a score of one stroke better than par for any golf hole. Par is the normal expected score for golf professional on any given hole. PGA TOUR professionals are anticipated to make an average 1,500-2,000 birdies, Wednesday – Sunday of the Travelers Championship.
- 2) Participating charities solicit pledges from their donors based on the number of birdies that will be made. **Pledges can be as low as one penny!** If a donor pledges just 1-cent and 1,500 birdies are made, the donor will contribute \$15 to the charity of their choice.
- 3) At the conclusion of the tournament, the Travelers Championship and the Birdies for Charity presenting sponsor, J.H. Cohn LLP will distribute invoices to all donors.
- 4) The Travelers Championship and J.H. Cohn LLP will manage the pledge collection. Following multiple rounds of billing, the Travelers Championship will provide each charity with a check for 100% of pledges collected.
- 5) **Its that easy! No cost to your organization, no pledge collection to manage and 100% of funds will be returned directly to your organization!**

Just look at the fundraising possibilities!

2009 Birdies for Charity Top 10 Pledge Collections

- | | |
|--|---|
| 1) Farmington Valley Chorus, Sweet Adelines Intl. (\$15,069) | 7) Christian Community Action (\$7,323) |
| 2) Family Intervention Center (\$14,957) | 8) The First Tee of Connecticut (\$6,981) |
| 3) Sound of New England Chorus (\$13,012) | 9) The Park City Pride (\$6,079) |
| 4) The Intensive Education Academy (\$10,207) | 10) East Granby Little League (\$3,852) |
| 5) Connecticut Section PGA Golf Foundation, Inc. (\$8,298) | |
| 6) World-Wide Lighthouse Missions, Inc. (\$7,915) | |

Birdies for Charity Roles and Responsibilities

Charity Responsibilities

All participating charities will have the sole responsibility of soliciting pledges on behalf of their organization and submitting those pledges either via the Travelers Championship Birdies for Charity website or to J.H. Cohn LLP for processing, billing and collection.

Each participating charity must also designate one representative to be the Travelers Championship's primary contact for the Birdies for Charity program. This designated representative will be asked to follow the program requirements as defined in the section titled "Birdies for Charity – Administrator."

Birdies for Charity - Administrator

Administrators will help unite the participating charity and the Travelers Championship Birdies for Charity staff in the common goal of fundraising for worthwhile causes in the Connecticut community.

- Administrator status is reserved for one designated representative from each participating organization.
- Each participating organization will be responsible for the designation of its Administrator.
- Each organization may have only **ONE** Administrator.
 - The Travelers Championship staff will **ONLY** provide the Birdies for Charity tracking and summary information to this Administrator.
- Administrators are required to attest to the validity of their charity's fundraising efforts.
- Following the tournament, Administrators are responsible for reviewing all submitted pledges (via summary sheet provided by tournament). This summary will be distributed within seven days of tournament's conclusion. The information in this report will be assumed correct, if no discrepancies are reported **PRIOR** to July 12, 2010.
- Administrators are also asked to encourage their friends, families, co-workers and company boards to support the collection process of all funds.
- Leading up to the tournament each Administrator will receive (2) Any One Day Tickets and a Lot B parking pass to the 2010 Travelers Championship as a thank you for their continued efforts all year.
- If at any time an Administrator changes/leaves your organization, a new commitment form **MUST** be signed by the new Administrator in order for the organization to receive Birdies for Charity information and/or funds.

Travelers Championship Responsibilities

The Birdies for Charity program will be administered by the staff of the Travelers Championship and J.H.Cohn LLP. All funds collected will be processed through the Birdies for Charity account of the Travelers Championship.

Administrative functions include, but are not limited to the following:

- Registering all participating charities
- Designing and producing all collateral materials
 - Pledge Forms, Brochures and Promotional Posters
- Distributing of all materials to participating charities
- Collecting prizes
- Administering all Birdies for Charity training sessions and conference calls
- Processing all pledge forms received from participating charities
- Tracking and updating all pledge and flat rate donations
- Supporting the participating charity and Administrator's fundraising strategies
- Hosting 5 participating charity organizations on-site at the 2010 Travelers Championship
- Billing and collection of all pledges and flat rate donations
- Providing summary reports of collection status to each participating Administrator
- Hosting the annual Charity Check Presentation in the Fall of 2010

Pledge Solicitation

Paper Pledge Forms

Upon registering, the Travelers Championship will provide each charity with pledge cards to get started. The Travelers Championship staff will also offer additional assistance in finding creative ways to collect pledges. **Remember**, photocopied pledge forms will be accepted at all times and pledge forms will be available for download from TravelersChampionship.com.

Also, the tournament continues to make online pledging easier, so consider this year a chance to take your fundraising effort online!

Online Pledges

After another successful year of online pledging, we are pleased to continue to offer enhancements to the online pledge website!

New this year, the Travelers Championship will be providing each charity their own online pledge website. This pledge website will provide the following features:

- Each charity will be provided with an individual link to their own pledge website.
 - This link can be used within an email blast or linked to the Birdies for Charity logo on your organization's website. It will also allow the Administrator to direct donors to your Birdies for Charity pledge page displaying their organization as the charity of choice.
- All Administrators will be provided with a username and password to log onto their Birdies for Charity website to track and enter pledges and flat rate donations from (January – June) and to access comprehensive progress reports during the pledge and payment seasons.
- Each organization's individual pledge website will allow the donor to not only select the organization as the charity of choice; it also will provide the donor with the opportunity to click on the organization's website, if they are interested in more information.

How simple is pledging online?

- Simply direct donors to your organization's Birdies for Charity link or to www.TravelersChampionship.com to make a donation.
 - Consider placing your website link on your email signature or as a clickable logo on your organization's website!
- Ask donors to complete the simple registration form on the first page of the website and then to follow the system prompts to make a pledge or a flat rate donation to the organization.

Once donors enter their contact information the program will also ask them to participate in the **“Guess the Birdies Contest”**. This contest allows the donor to guess how many birdies will be made from Wednesday – Sunday of 2010 Travelers Championship. Once they complete their donation, their pledge and birdie guess will be held until the conclusion of the tournament. At the end of the tournament, the total birdies will be calculated and the donor that accurately guessed the number of birdies made for 2010 will receive the Grand Prize - \$500 Visa Gift Card, a \$500 donation, 1 year membership and 4 training sessions through their Center for Professional Development for their designated charity.

- At the conclusion of the 2010 Travelers Championship, all unpaid flat rate and per birdie donations will receive an electronic invoice providing their payment information. Donors can simply log back onto the pledge website and make a payment via credit card or send check made out to the “Travelers Championship” to J.H. Cohn LLP, 180 Glastonbury Blvd, Glastonbury, CT 06033 for processing.

Billing Information

Following the 2010 Travelers Championship, the tournament staff will provide each charity with a summary of their donors and the subsequent pledges and flat rate donations collected.

The Administrator is responsible for reviewing this summary and notifying the Travelers Championship of any errors prior to **July 12, 2010**. If no changes or corrections are submitted prior to July 12, 2010 the Travelers Championship will proceed with the billing process.

The Travelers Championship will issue multiple rounds of invoices, beginning on **July 14, 2010** and continuing every three weeks.

- 1st Round (July 14th) – Electronic invoice/ paper invoice for donors without email address
- 2nd Round (week of August 18th) – Electronic / paper invoice to all unpaid donors without a email address
- 3rd Round – (week of September 22nd) – Paper invoice to all remaining unpaid donors

All payments will be accepted at or above the pledge/ flat rate amount. **The Birdies for Charity program will provide 100% of any additional funds collected to the participating charity.** For example: if a donor pledges 1-cent per birdie and 1500 birdies are made, \$15 is the expected donation. If a person submits payment of \$20; the charity will receive the \$20.

- However, for **Birdies Bonus Bucks** purposes the tournament reserves the right to only count funds up to **\$5.00 over the pledge /flat rate committed amount**. This means that 100% of funds received will be returned to the charity of choice, yet the additional funds submitted over \$5.00, will be signed over to the designated charity without being counted toward the Bonus Bucks qualification total.
 - I.e. if a donor pledged 1-cent per birdie and 1500 birdies are made, \$15 is the expected donation. Payments at or below \$20 will be tracked and counted toward the Birdies Bonus Bucks program and all other funds will simply be sent directly to the charity.

All individual pledges and flat donations must be sent in before **June 27, 2010 at 6:00 p.m.** or they will not be accepted. In addition, participating charities will **NOT** be allowed to submit donor lists and/or group pledges.

All payments in the form of checks must be made out to **Travelers Championship**; all other checks will be returned to the donor.

All checks **MUST** be received with a copy of the Birdies for Charity invoice indicating the pledge or flat rate donation that the payment is intending to cover. Any checks received without an invoice will **NOT** be accepted and will be returned promptly to the donor.

All checks must be sent directly to J.H. Cohn LLP. At no time will the Birdies for Charity program accept payments that were tracked and collected by the participating organization.

All payments (both check and credit card) **MUST come from the ORIGINAL DONOR**. Payments from the participating charity or another individual on behalf of a donor will not be accepted without prior authorization from the Travelers Championship staff.

Donor Incentive

Guess the Birdies Sweepstakes

NEW THIS YEAR

The Connecticut Association of Nonprofits is proudly sponsoring the Guess the Birdies Sweepstakes. Donors will now have the opportunity to guess the number of birdies made (Wed.-Sun.) of tournament week. On behalf of the Connecticut Association of Nonprofits, the Grand Prize winner will receive a \$500 Visa gift card. Connecticut Association of Nonprofits will also provide your designated charity with a \$500 donation, 1 year membership and 4 training sessions with their organization.

GUESS THE BIRDIES SWEEPSTAKES

The Grand Prize will be awarded to the person who guesses the exact number of birdies made during the 2010 Travelers Championship. The guess may be any number. One guess will be permitted per person and the tournament will track only the first pledge received with a proposed guess. In the case of a tie, the Grand Prize winner will be chosen randomly by Travelers Championship staff from among those who correctly guess the exact number of birdies made. Guesses will only be accepted from January 1, 2010 through 6 p.m. on June 22, 2010. If no one guesses the exact number of birdies made, then the Grand Prize winner will be the person whose guess is the closest (without going over the total) to the actual number of birdies made during the tournament.

GUESS THE BIRDIES SWEEPSTAKES RULES

- No pledge, purchase or donation is necessary to enter the Guess the Birdies Sweepstakes.
- To request an entry form for the sweepstakes, please submit your request by mail to: Travelers Championship, 90 State House Square, 8th Floor, Hartford, CT 06103.
- Deadline to submit guesses is 6:00 p.m. on June 20, 2010, however the deadline to submit all donations will be 6:00 p.m. on June 27, 2010.
- If the Grand Prize winner has not designated a charity with their submitted guess, the Travelers Championship will select a random charity from one of 2010 Birdies for Charity participating organizations to receive the charitable donation of the Grand Prize.
- Participants must be legal residents of the U.S. and be 21 years of age or older as of June 21, 2010.
- The Grand Prize winner will be determined by the person who guesses the exact number of birdies made during the 2010 Travelers Championship.
- The Grand Prize winner will be notified by mail within a week of the drawing on July 5, 2010.
- All entries must be on an official pledge form, copied facsimile or be submitted through the TravelersChampionship.com donation website.
- A complete set of rules is available from the Travelers Championship.

Charity Incentives

Birdies Bonus Bucks

J.H. Cohn LLP is the proud sponsor of the Birdies for Charity Bonus Bucks program. For 2010, J.H. Cohn LLP has generously donated \$15,000 to be distributed to the Top 10 pledge collecting charities of the Birdies for Charity Program.

New Bonus Bucks for 2010!

If the total dollars collected through Birdies for Charity is \$200,000 or more, J.H. Cohn LLP will increase the Birdies Bonus Bucks to \$20,000.

- The additional \$5,000 will be distributed through a random drawing held at the annual Charity Check Presentation in the Fall of 2010. Five winners of \$1,000 will be selected from the ten organizations collecting the most money.

How do you qualify for Bonus Bucks?

- Eligibility will be determined based on pledge and flat rate dollars collected by October 15, 2010.
- Charities must raise at least the amount of the Bonus Bucks to be eligible.
- For example, to earn the 1st Place prize, that charity must raise at least \$5,000 in collected pledges, but don't forget this is on top of the money you can earn through pledges! The Sky's the Limit!

So, what can you earn?

	1st Place: \$5,000	
2nd Place: \$2,500	3rd Place: \$2,500	4th Place: \$1,000
5th Place: \$1,000	6th Place: \$1,000	7th Place: \$500
8th Place: \$500	9th Place: \$500	10th Place: \$500

On-Site Exposure at the Travelers Championship

The Top 4 pledge-collecting charities by **June 8, 2010** will also receive one day of on-site exposure at the Travelers Championship, Wednesday, June 24 - Sunday, June 28!

New for 2010, all participating Birdies for Charity organizations will be entered into a drawing to win a day at the Travelers Championship! One lucky charity will receive the day of their choice (Wed.-Sun.) in the Birdies for Charity booth. The Birdies for Charity booth may be used as a means of gaining additional exposure for the charity, as well as for collecting additional pledges at a high traffic location on-site.

Frequently Asked Questions

What is a Birdie?

Each golf hole has a predetermined number of strokes it should take to get the golf ball into the hole, which is called "par." A "birdie" is a score of one stroke under par on a hole. PGA TOUR professionals are anticipated to make 1,500 – 2,000 birdies during the 2010 Travelers Championship.

How do you keep track of which pledges go to which charity?

Each charity is assigned a unique BIRD CODE. It is imperative that the charity ensures their BIRD CODE and organization's name is written on the pledge card before the card is submitted. We strongly recommend filling in the BIRD CODE and organization's name before distributing pledge cards to ensure your organization receives all the appropriate donations.

Will you provide us a list of the donors, contact information and amount pledged at the end of the Birdies for Charity campaign?

Yes, your organization's Administrator will have access to a complete list of your donors and contact information throughout the pledge and billing seasons.

How do we know how many pledges have been submitted on our behalf?

All Administrators will now have access to a summary report of their progress throughout the pledge and billing seasons. These summaries will provide the participating organization donor information, payment status and total collection rates.

What is your collection procedure?

We will send out three rounds of invoices from July – October 2010. Invoices will be sent both electronically and via the mail. We will keep Administrators informed about when the invoices will be sent and will provide updates throughout the pledge collection process

Will you use our donor information for any other mailing or solicitation purposes?

No. All donor information will remain confidential and will **ONLY** be provided to the designated Administrator. Contact information will not be used for any other purpose other than for processing pledge collections.

Will you provide a tax receipt to anyone who donates? Is the pledge considered tax deductible?

Checks should be made out to Travelers Championship, which is a 501(c)(3), and are therefore considered tax deductible. A tax receipt will be provided according to IRS laws.

Does a donor have to pledge based on the number of birdies or can they just make a donation?

One-time donations are accepted at or above \$5.00.

Should we collect the pledge forms or should they send them to you?

All pledge forms should be sent directly to J.H. Cohn LLP for processing. It is in the best interest for the participating organization to submit the pledge cards in a timely fashion. Withholding pledge cards to be sent in at once will prohibit the organization from receiving accurate status reports.

When are pledges due?

All pledge forms must be submitted by 6:00 p.m. on June 27, 2010.

Are the pledge forms available electronically? Do you have any other marketing pieces available to help us implement a campaign?

Electronic pledge forms are available at TravelersChampionship.com. Printed posters are available upon request. The tournament is also happy to support your outreach initiatives however possible, so please feel free to contact us if you think of additional materials that will be helpful. We will do our best to accommodate individual requests.

Who can I contact for further information?

Caitlin Champ at 860-502-6804 or at birdies@travelerschampionship.com.

Top Ten Helpful Hints

10. **Set a fundraising goal to determine how many pledges you will need and go for it!**
 - For example - To raise \$1,000 by soliciting 1¢ pledges, you will need to collect pledges from approximately 53 people – assuming the number of Birdies made in 2010 will be close to the 2009 total of 1,888.
9. **Consider requesting 2¢ pledges (or more!) and either cut the number of pledge recipients in half or double your profits.**
8. **Keep others involved! Build a sales force within your company to work on your Birdies for Charity program!**
 - Have everyone make just a few phone calls for pledges to their closest friends and family, send out emails to their co-workers, etc. Consider setting a goal of 10 or more pledges collected for each member of your staff, board or organization and just watch the pledge money add up!
7. **Hand out, mail or email pledge forms to everyone you know and encourage them to hand out pledge cards to everyone they know.**
6. **Market the program through your e-newsletter and website with a link to your online pledge site.**
5. **Set up a booth at your annual golf tournament or fundraising event with pledge forms and marketing materials provided by the Travelers Championship.**
4. **Remind donors that their pledges may help you to showcase your organization at the 2010 Travelers Championship and collect even more pledges if you are among the Top 4 pledge-collecting organizations.**
3. **Remind donors that 100% of the collected pledges go back to your charity...*and* that their donations could help you receive an extra \$500 to \$5,000 in Birdies Bonus Bucks, if you are among the Top 10 collecting- charities.**
2. **Reach out to the Travelers Championship staff to help brainstorm and/or to initiate new fundraising opportunities utilizing the Birdies for Charity program.**
1. **Consider becoming an active member in the Birdies for Charity Best Practice Conference Calls every month to bounce ideas off of new and past participating organizations.**

Birdies for Charity Tool Kit

Email Template

Hello _____,

The (nonprofit organization name) hope's this email finds you well!

We wanted to take a moment to announce our 2010 partnership with the Travelers Championship Birdies for Charity program and to introduce you to this fundraising initiative that we are actively a part of this year.

The Birdies for Charity program, provides 501 (c)(3) organizations in Connecticut the opportunity to raise funds by collecting pledges based on the number of birdies made by PGA TOUR professionals during tournament week. At the conclusion of the tournament, the Travelers Championship and J.H. Cohn LLP will calculate the number of birdies made and the pledge amounts, and then distributes invoices to each of our donors. For example, if an individual makes a 1-cent pledge and there are 1,500 birdies made, then that individual will be asked to make a donation of \$15 to (nonprofit organization). At the conclusion of pledge collection, the Travelers Championship will donate 100% of the collected pledges to our organization.

In our continued effort to _____ we hope you will join us as we raise funds through the Birdies for Charity program. For 2010, our goal is to raise \$ _____, these funds will help provide _____ for _____. Please help our mission by donating through the Birdies for Charity program.

Making a pledge or flat rate donation is easy!

Simply click _____ to access our Birdies for Charity pledge website and follow the system prompts to enter your pledge/flat rate donation and contact information.

Thank you for your continued support!

Donation Letter Template

Dear Friends,

The (nonprofit organization name) is excited to announce our fundraising partnership with the Travelers Championship Birdies for Charity program!

The Birdies for Charity program, provides 501 (c)(3) organizations in Connecticut the opportunity to raise funds by collecting pledges based on the number of birdies made by PGA TOUR professionals during tournament week. At the conclusion of the tournament, the Travelers Championship will calculate the number of birdies made and the pledge amounts, and then distributes invoices to each of our donors. For example, if an individual makes a 1-cent pledge and there are 1,500 birdies made, then that individual will be asked to make a donation of \$15 to (nonprofit organization). At the conclusion of pledge collection, the Travelers Championship will donate 100% of the collected pledges to our organization.

The Travelers Championship launched their Birdies for Charity program in 2004, adopting a national model that has seen great fundraising success in other markets for nonprofit organizations. With your support the (nonprofit organization) hopes to become one of these successful organizations benefiting from the Birdies for Charity program.

Please consider becoming a part of our fundraising initiative and make a pledge or flat rate donation to the (nonprofit organization) through Birdies for Charity! With your help the (nonprofit organization) will also be eligible for additional Birdies for Charity funds through the Bonus Bucks program. J.H. Cohn LLP, the presenting sponsor of the Birdies for Charity program has generously donated \$15,000 to a bonus pool for the top-10 pledge collecting charities. In addition, the top-4 pledge getting charities as of June 8, 2010 will qualify for an expo booth at the 2010 Travelers Championship. Support from donors like you will enable the (nonprofit organization) to become one of the fortunate organizations to receive a share of the 2010 Bonus Bucks and exposure at the 2010 tournament.

Making a pledge is simple and easy!

Please fill out the form enclosed or log onto our Birdies for Charity pledge site _____.

Your pledge commitment to (nonprofit organization) will help to (insert a description about who/ what will benefit from the funds raised) _____

Thank you,

Additional Program Support & Resources

Training Sessions:

The 2010 Birdies for Charity program kicks off the pledge season on February 1, 2010 and as a part of the continued effort to grow and expand the program, the Travelers Championship is dedicated to providing continual training and information sessions throughout Connecticut to introduce and inform Connecticut nonprofits about the program benefits.

Training Schedule

- Tuesday, February 9th (9:30 a.m.)
 - Connecticut Association of Nonprofits, 90 Brainard Road, Suite 201 | Hartford, CT 06114
- Wednesday, February 17th (9:00 a.m.)
 - J.H. Cohn LLP, 180 Glastonbury Blvd, 4th Floor | Glastonbury, CT 06033
- Wednesday, February 24th (10:00 a.m.)
 - Public Allies / CT Nonprofits New Haven Satellite Office, Marlin Center, 85 Willow Street, Building A, Suite 2-3 | New Haven, CT 06511

Best Practice Conference Calls:

All participating Birdies for Charity organizations are encouraged to join in each month as we work together to discuss bigger and better fundraising techniques. Gain insight into how to revamp your collection process, recruit others to help and ultimately increase your pledge dollars!

Best Practice Conference Calls

- Wednesday, March 10, 2010 - (10:00 a.m. – 10:30 a.m.)
- Wednesday, April 14, 2010 - (10:00 a.m. – 10:30 a.m.)
- Wednesday, May 12, 2010 - (10:00 a.m. – 10:30 a.m.)

* Dates and times above are subject to change. The Travelers Championship will notify all Administrators at least one week prior to a meeting or conference call, if any changes will need to be made.

Other Important Dates:

- February 1, 2010 – Birdies for Charity program begins
- June 8, 2010 (6:00 p.m.) – Deadline and drawing for on-site booth access
- June 20, 2010 (6:00 p.m.) – Deadline for the Guess the Birdies Sweepstakes
- June 27, 2010 (6:00 p.m.) – Deadline for all collected pledges and flat rate donations
- July 12, 2010 – Deadline for reviewing pledge and flat rate donation summary sheet
- July 14, 2010 – Invoicing begins
- October 15, 2010 – Birdies for Charity pledge collection closes
- October 2010 – Charity Check Presentation

Pledge Cards and Marketing Materials:

All Birdies for Charity pledge materials will be available at the following locations by February 2010.

- Travelers Championship – 90 State House Square, Hartford, CT 06103
- Connecticut Association of Nonprofits –
 - 90 Brainard Road, East Hartford, CT 06114
 - Marlin Center, 85 Willow Street, Building A, Suite 2-3, New Haven, CT 06511
- The Ashforth Company (Travelers Championship satellite office) –
 - 707 Summer Street, Stamford, CT 06901

Donor Reports and Updates

Personalized reports will be available to each Administrator through the Birdies for Charity pledge website throughout the season.

In addition, the Travelers Championship will provide the Administrator with one final report within seven days of the tournament conclusion listing all of the charities donation information. The Administrator will have until July 12th to verify that the data is correct before the billing cycle begins.

THANK YOU TO OUR SPONSORS



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Presenting Sponsor:

J.H. Cohn LLP

Our mission is to work with clients in an environment founded on respect and trust, providing them the absolute best financial and business information they need to create, enhance and preserve wealth.

We accomplish this through an unwavering adherence to the principles of integrity and independence along with the passionate pursuit of excellence regarding technical competency, sound business counsel and a sincere commitment to relationships.

Our clients and employees deserve nothing less than our best.



CONNECTICUT
ASSOCIATION
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Endorsed by:

Connecticut Association of Nonprofits

We help Connecticut nonprofits help Connecticut.

Connecticut Association of Nonprofits (CT Nonprofits) is the largest membership organization in the state dedicated exclusively to working with nonprofits in Connecticut. By connecting organizations with information, education, advocacy and collaboration, we help members focus their energy on the people and communities they serve.

CT Nonprofits can provide your organization with vital cost-saving opportunities, a dedicated public policy and advocacy team, specialized training and education programs, information on nonprofit trends and best practices, and connections with nonprofit colleagues throughout the state.

There are thousands of nonprofits in Connecticut – each trying to make a difference on their own. We bring them together so that each member can benefit from our collective strength.

Join CT Nonprofits today and help us continue our work of advocating for and strengthening nonprofits across Connecticut. Learn more at www.ctnonprofits.org or call us at 860-525-5080.